

italica

INNOVATING TRENDS

GVT
COLLECTION
200X1200MM

INSPIRED BY ITALY,
CRAFTED FOR INDIA.

italicatiles





CLASS • CREATIVITY • COMMITMENT



Vision

To become the forerunner of innovation in the ceramic tile industry, setting the **global standard for** quality, artistry, and functionality, and becoming the preferred choice for enhancing living and working spaces worldwide.



Brand Promise

To craft ceramic tiles that represent our **core values of class,** creativity, and commitment, enhancing living and working environments with innovative designs and unparalleled quality.

Values

The corporate values governing Italica are not just words on paper;

they are a commitment

to our excellence and authenticity.



Integrity :

We uphold the highest standards of honesty and ethical behavior in all our business practices, ensuring fair treatment for our associates and partners.



Passion :

We are driven by a relentless pursuit of quality and innovation, aiming to exceed client expectations and serve consumers worldwide with dedication.



Perseverance :

In the face of challenges, we persist with determination and creativity, continuously striving to expand our presence and impact across the globe.



Punctuality :

Our commitment to timely delivery is unwavering. We streamline our processes to ensure products reach our customers promptly and efficiently.



Commitment :

We are devoted to meeting the diverse needs of our customers, constantly working to deliver satisfaction and build lasting relationships.



About Us

Established in 2004,

Italica Group was founded to bridge the gap in India for innovative designs, sophisticated surfaces, and high-quality tiles.

What started as a mission to bring

world-class design and quality

to Indian tiles has grown into a global journey,

one that now reaches over **1500+** clients across continents, from boutique studios to architectural giants.

Italica has always achieved milestones by developing innovative products.

It offers different products from traditional to contemporary, aesthetically striking to ergonomically practical; suitable for all types of applications ranging from residential, commercial spaces to institutions and more.

Designed in
ITALY 

Inspired by the eternal forms of classical art,
our new collection blends timeless heritage with

Modern Innovation.

We've captured the soul of iconic beauty
and infused it with a clean,

Modern Aesthetic.

Our philosophy

GLOBAL INDIA'S 
ART to HEART

defines our creative essence.

At Italica Tiles,

we bring the world's finest design
inspirations from Italian elegance to
Japanese minimalism into Indian homes.

We don't just import beauty; we
reinterpret it through Indian

craftsmanship. Each tile becomes a
canvas where global artistry meets
the warmth, tradition, and

vibrancy of Indian living.

Product Feature

Crafted with precision and innovation, our tiles **combine strength, style and sustainability.**

Featuring superior stain, scratch, and water resistance, they offer lasting beauty and easy maintenance. Designed to elevate every space with elegance, durability, and modern aesthetics.



Low Water Absorption



Chemical Resistance



Slip Resistance



Scratch Resistance



Thermal Shock Resistance



Dimensional Precision



High Modulus of Rupture



Frost Resistance



Low Thermal Expansion



Resistance to Stains



TRUSTED
WORLDWIDE

85+

Countries
We Export

2500+

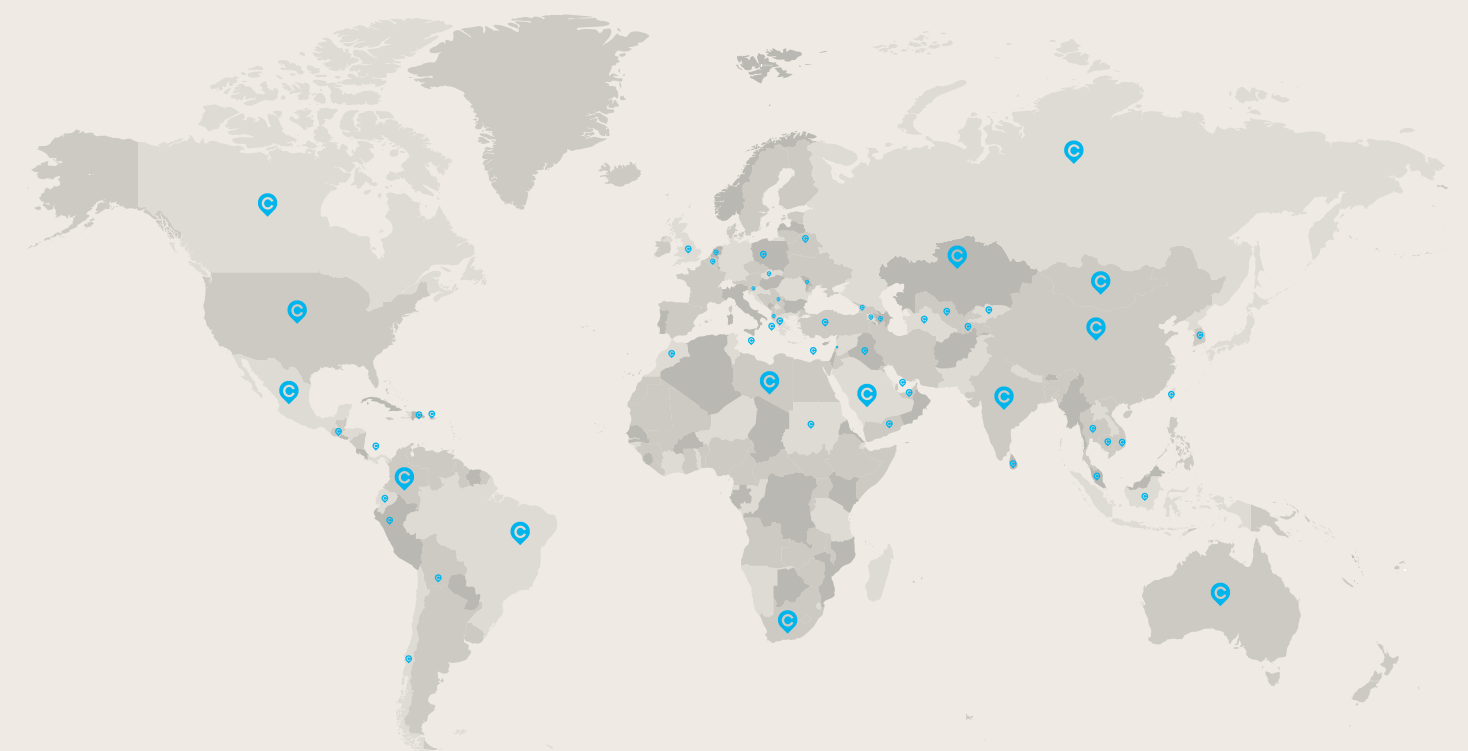
Unique
Designs

1500+

National & International
Clients

2000+

Employees
Worldwide



- | | | | | | |
|------------|--------------------|------------|-------------|--------------|--------------|
| Albania | Chile | Israel | Moldova | Saudi Arabia | Taiwan |
| Armenia | Colombia | Jordan | Morocco | Serbia | Thailand |
| Australia | Dominican Republic | Kazakhstan | Netherlands | Singapore | Turkey |
| Azerbaijan | Ecuador | Kosovo | Oman | Slovakia | Turkmenistan |
| Belgium | Georgia | Kyrgyzstan | Panama | Slovenia | U.A.E. |
| Belarus | Greece | Lebanon | Peru | South Africa | U.K. |
| Bhutan | Guatemala | Libya | Poland | South Korea | U.S.A. |
| Bolivia | Hungary | Macedonia | Puerto Rico | Spain | Uzbekistan |
| Brazil | Indonesia | Malta | Qatar | Sri Lanka | Vietnam |
| Canada | Iraq | Mexico | Russia | Tajikistan | Yemen |



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200x1200mm



Fusion

07-12



Matt

13-67



FUSION FINISH

Getting the best of both worlds is just priceless and you know what else is Priceless; Fusion Finish tiles. They hold a perfect blend of classic and classy appeal.

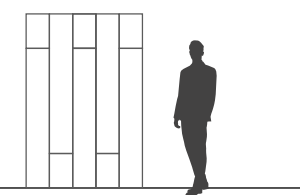
APPLICATION AREAS



THICKNESS



SIZE : 200X1200MM



Fusion

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MARQUETRY PINE

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SHRED WOOD DECORE

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PARQUET BROWN DECORE

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PARQUET NATURAL DECORE

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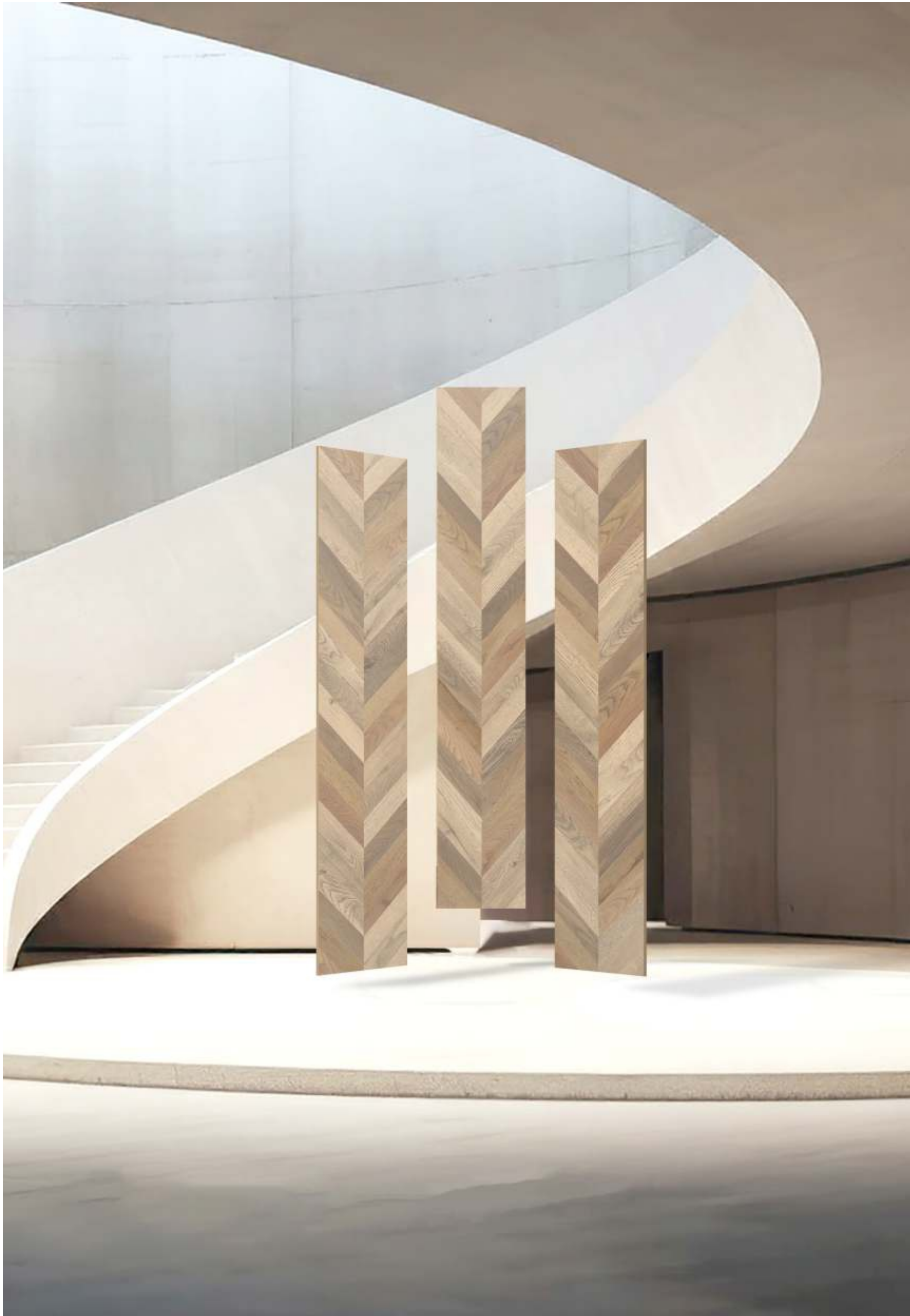
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BLOND WOOD DECORE

NEW

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MATT
FINISH

Matt is the new marvellous! Matt Finish is gaining a lot of popularity these days due to its seamless appeal that carries an inherent poise.

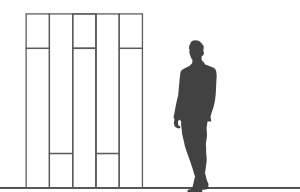
APPLICATION AREAS



THICKNESS



SIZE : **200X1200MM**



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BLONDE WOOD

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ASHTON WOOD WALNUT

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ASHTON WOOD BEIGE

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ASHTON WOOD LIME

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TORINO WOOD COFFEE

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TORINO WOOD PINE

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TORINO WOOD HONEY

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AXILAM WOOD BEIGE

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AXILAM WOOD PEARL

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AXILAM WOOD CHOCO

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SANDLE WOOD BISTRE

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SANDLE WOOD CHOCO

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SANDLE WOOD PERU

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SANDLE WOOD CIDER

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ELANGO WOOD CAMEL

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ELANGO WOOD BROWN

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ELANGO WOOD BISTRE

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CANARY WOOD SILVER

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CANARY WOOD FOG

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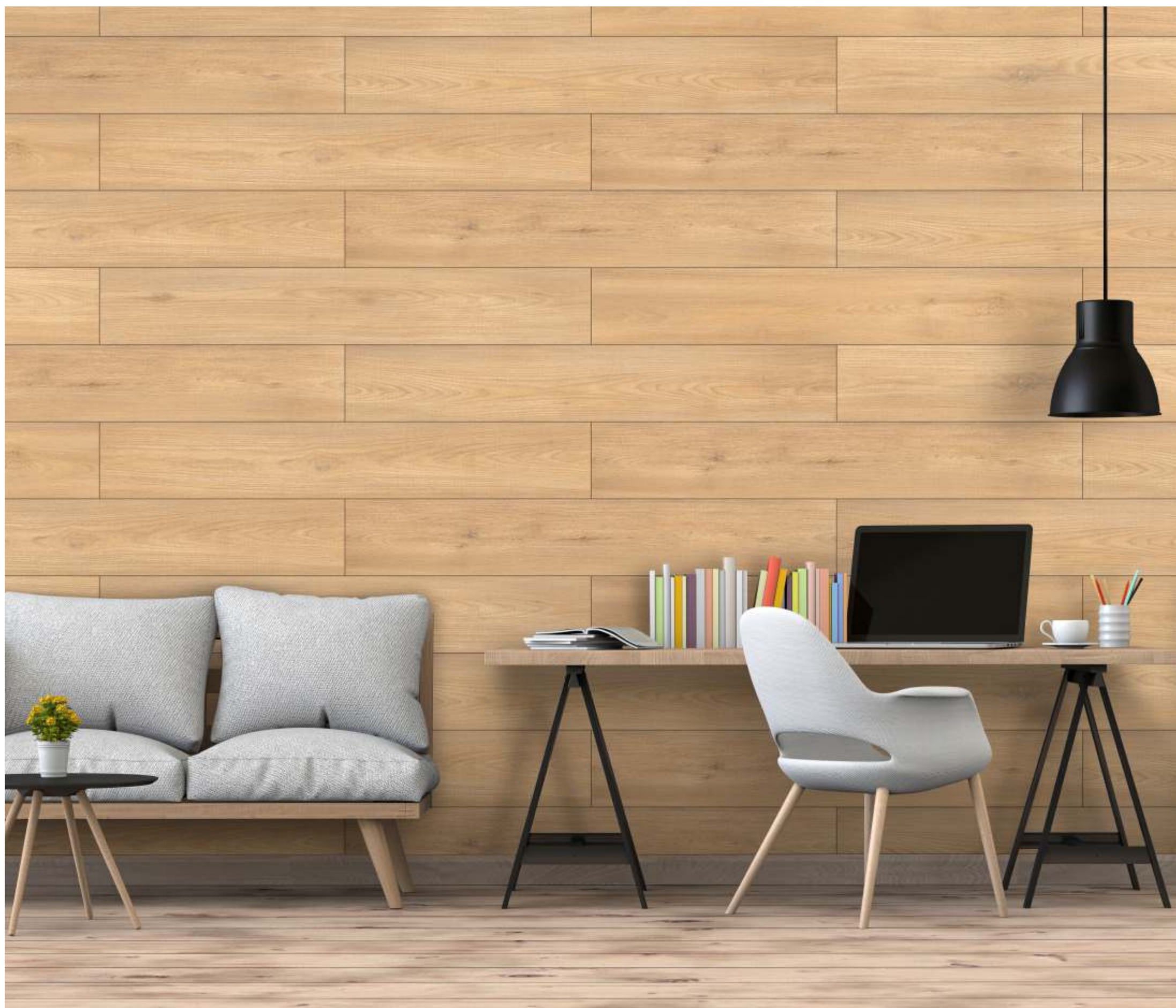


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CANARY WOOD BEIGE

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SKewed WOOD NATURAL

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CORSON WOOD MAHOGANY

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CORSON WOOD OCHRE

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STRIATED WOOD BROWN

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STRIATED WOOD CHARCOAL

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STRIATED WOOD SILVER

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PIMLICO WOOD LIME

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PIMLICO WOOD PINE

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PIMLICO WOOD ASH

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OXFORD COGNAC

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OXFORD WALNUT

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OXFORD ACERO

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DELAWARE NATURAL

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DELAWARE ROBLE

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HOOPINE WOOD CIDER

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HOOPINE WOOD BISTRE

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HOOPINE WOOD AMBER

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HOOPINE WOOD MUSTARD

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KIEL BROWN

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KIEL WENGE

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KIOS WENGE

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KIOS BROWN

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TECHNICAL SPECIFICATIONS

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BIa	Italica VALUE
DIMENSION & SURFACE QUALITY			
Deviation In Length	ISO-10545-2	±0.6%	±0.2%
Deviation In Thickness	ISO-10545-2	±5%	±4%
Straightness Of Sides	ISO-10545-2	±0.5%	±0.2%
Rectangularity	ISO-10545-2	±0.6%	±0.2%
Surface Flatness	ISO-10545-2	±0.5%	±0.2%
PHYSICAL & THERMAL PROPERTIES			
Water Absorption	ISO-10545-3	<0.5%	<0.5%
Mohs Hardness	EN-101	DEPENDS ON PRODUCT	MIN.4
Flexural Strength	ISO-10545-4	>35 N/mm2	>38N/mm2
Skid Resistance (friction Coefficient)	ISO-10545-17	-	R9 (6 TO 10 DEGREES)
Breaking Strength	ISO-10545-11	>1300 N	>1800N
Frost Resistance	ISO-10545-12	FROST PROOF	FROST PROOF
Thermal Shock Resistance	ISO-10545-9	NO DAMAGE	NO DAMAGE
Moisture Expansion	ISO-10545-10	NIL	NIL
Resistance To Surface Abrasion	ISO-10545-7	DEPENDS ON PRODUCT	PEI III
CHEMICAL PROPERTIES			
Resistance to low concentrations of acids and alkalis	ISO-10545-13	NO DAMAGE	GLA
Resistance to high concentrations of acids and alkalis	ISO-10545-13	NO DAMAGE	GHA
Resistance to household chemicals	ISO-10545-16	NO DAMAGE	Minimum GB
Resistance to Staining	ISO-10545-14	NO DAMAGE	Class 3

PACKING DETAILS

Dimension (MM)	Pieces	Box	
		Sq. Mtr.	Sq. Feet
200x1200mm	6	1.44	15.5

Designed in
ITALY 



Designed in
ITALY 



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Morbi - 363 621, Gujarat (INDIA).

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