

italica

INNOVATING TRENDS

GVT
COLLECTION
1200X1800MM

INSPIRED BY ITALY,
CRAFTED FOR INDIA.

www.italicatiles.com





CLASS • CREATIVITY • COMMITMENT



Vision

To become the forerunner of innovation in the ceramic tile industry, setting the **global standard for** quality, artistry, and functionality, and becoming the preferred choice for enhancing living and working spaces worldwide.



Brand Promise

To craft ceramic tiles that represent our **core values of class,** creativity, and commitment, enhancing living and working environments with innovative designs and unparalleled quality.

Values

The corporate values governing Italica are not just words on paper;

they are a commitment

to our excellence and authenticity.



Integrity :

We uphold the highest standards of honesty and ethical behavior in all our business practices, ensuring fair treatment for our associates and partners.



Passion :

We are driven by a relentless pursuit of quality and innovation, aiming to exceed client expectations and serve consumers worldwide with dedication.



Perseverance :

In the face of challenges, we persist with determination and creativity, continuously striving to expand our presence and impact across the globe.



Punctuality :

Our commitment to timely delivery is unwavering. We streamline our processes to ensure products reach our customers promptly and efficiently.



Commitment :

We are devoted to meeting the diverse needs of our customers, constantly working to deliver satisfaction and build lasting relationships.



About Us

Established in 2004,

Italica Group was founded to bridge the gap in India for innovative designs, sophisticated surfaces, and high-quality tiles.

What started as a mission to bring

world-class design and quality

to Indian tiles has grown into a global journey,

one that now reaches over **1500+** clients across continents,

from boutique studios to architectural giants.

Italica has always achieved milestones by developing innovative products.

It offers different products from traditional to contemporary, aesthetically striking to ergonomically practical; suitable for all types of applications ranging from residential, commercial spaces to institutions and more.

Designed in
ITALY 

Inspired by the eternal forms of classical art,
our new collection blends timeless heritage with

Modern Innovation.

We've captured the soul of iconic beauty
and infused it with a clean,

Modern Aesthetic.

Our philosophy

GLOBAL INDIA'S 
ART to HEART

defines our creative essence.

At Italica Tiles,

we bring the world's finest design
inspirations from Italian elegance to
Japanese minimalism into Indian homes.

We don't just import beauty; we
reinterpret it through Indian
craftsmanship. Each tile becomes a
canvas where global artistry meets
the warmth, tradition, and

vibrancy of Indian living.

Product Feature

Crafted with precision and innovation, our tiles **combine strength, style and sustainability.**

Featuring superior stain, scratch, and water resistance, they offer lasting beauty and easy maintenance. Designed to elevate every space with elegance, durability, and modern aesthetics.



Low Water Absorption



Chemical Resistance



Slip Resistance



Scratch Resistance



Thermal Shock Resistance



Dimensional Precision



High Modulus of Rupture



Frost Resistance



Low Thermal Expansion



Resistance to Stains



TRUSTED
WORLDWIDE

85+

Countries
We Export

2500+

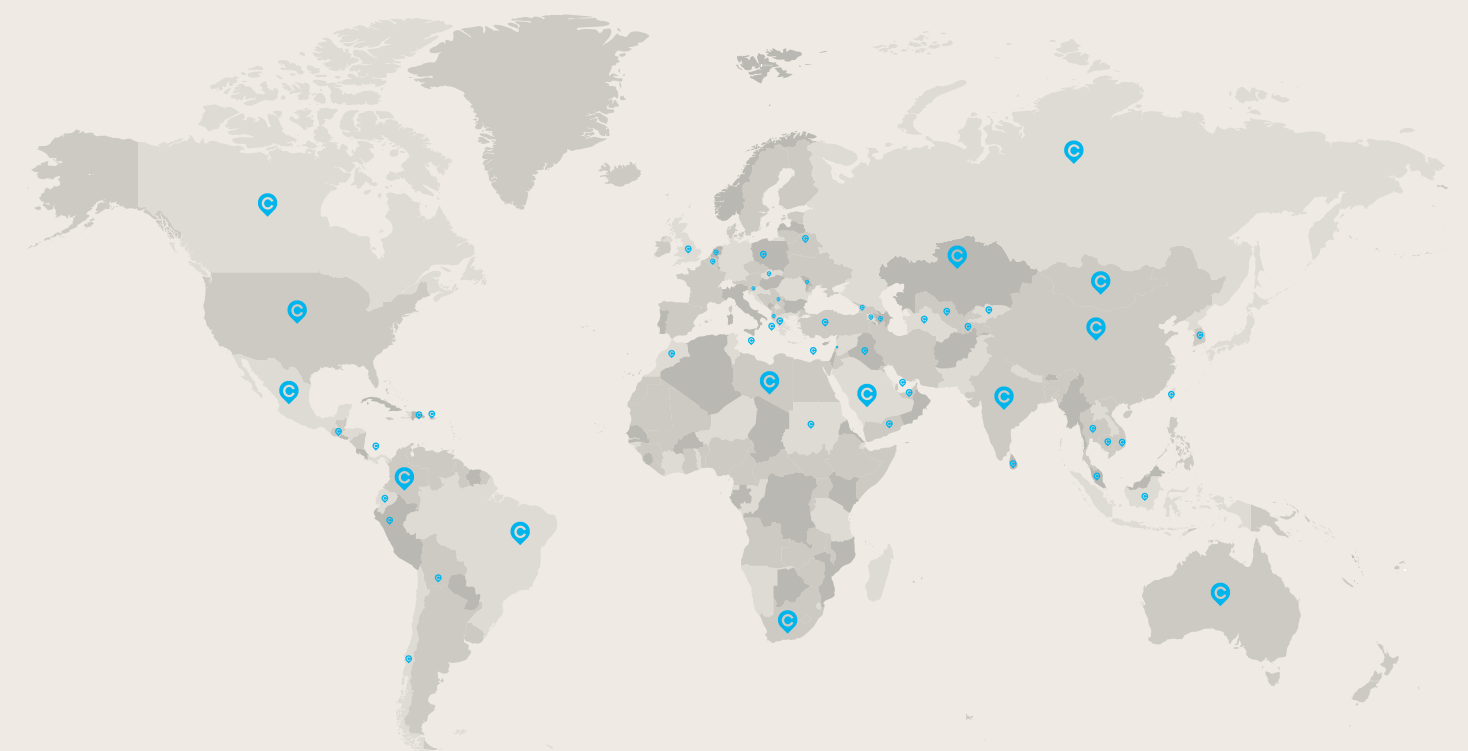
Unique
Designs

1500+

National & International
Clients

2000+

Employees
Worldwide



- | | | | | | |
|------------|--------------------|------------|-------------|--------------|--------------|
| Albania | Chile | Israel | Moldova | Saudi Arabia | Taiwan |
| Armenia | Colombia | Jordan | Morocco | Serbia | Thailand |
| Australia | Dominican Republic | Kazakhstan | Netherlands | Singapore | Turkey |
| Azerbaijan | Ecuador | Kosovo | Oman | Slovakia | Turkmenistan |
| Belgium | Georgia | Kyrgyzstan | Panama | Slovenia | U.A.E. |
| Belarus | Greece | Lebanon | Peru | South Africa | U.K. |
| Bhutan | Guatemala | Libya | Poland | South Korea | U.S.A. |
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1200x1800mm



Nutech Fusion 07-12



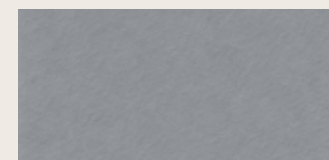
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Glamour 29-33



Marmo 34-44



Gritty 45-49



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Matt 62-68



Infinia 69-101



Polished 102-116



NUTECH FUSION FINISH

Blend of a nutech matt finish with shiny opulence, where designs flow endlessly to merge into timeless surfaces.

APPLICATION AREAS



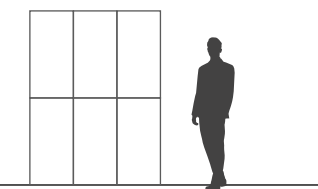
THICKNESS



SIZE : 1200X1800MM



See it. Feel it. Live it.
Realistic surface detailing



Nutech Fusion

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BRITISH CARAMEL GLITECH 

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INDO BEIGE GLITECH 

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ARIZ CREMA GLITECH

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NUTECH FINISH

Exceptionally smooth and soft matt surface that redefines modern luxury. Designed to deliver a refined touch with a contemporary, elegant appeal. A perfect blend of premium aesthetics and timeless sophistication by Italica.

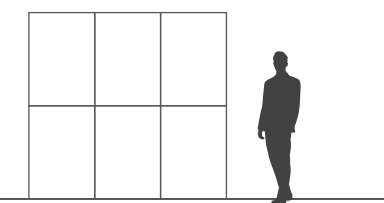
APPLICATION AREAS



THICKNESS



SIZE : 1200X1800MM



Nutech
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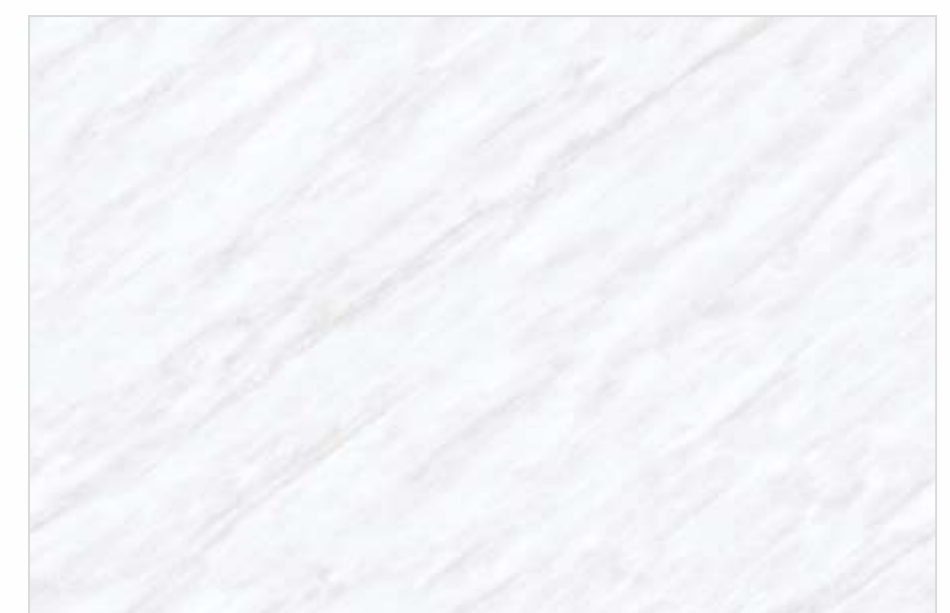
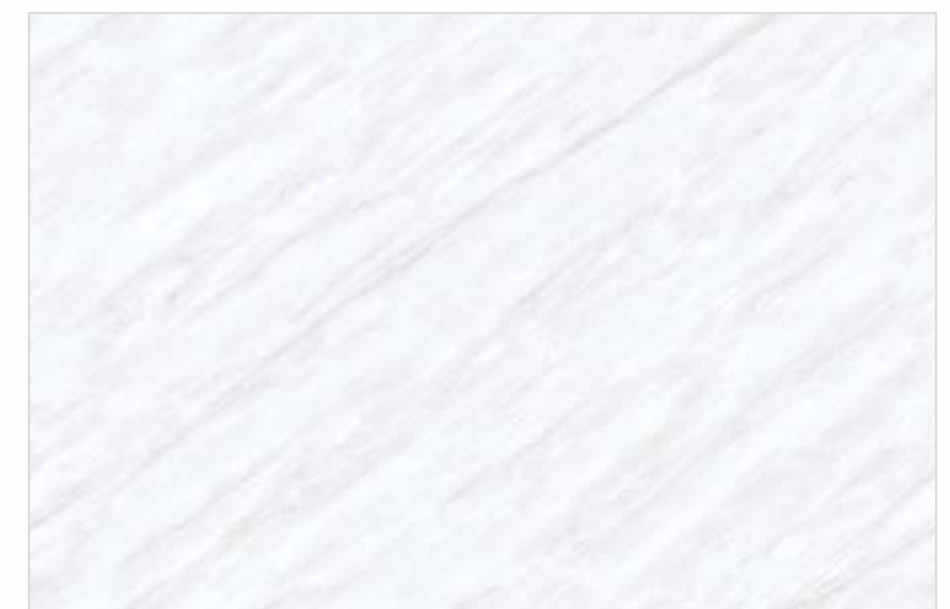
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BARATTINI PIOMBO TECH 

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STATES BEIGE TECH 

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TAJ MAHAL TECH ciò

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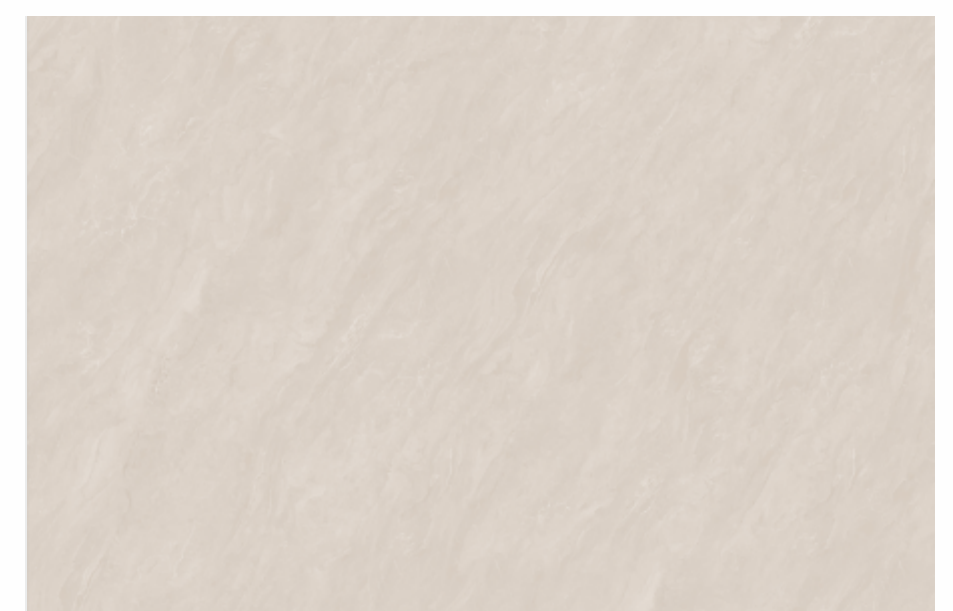
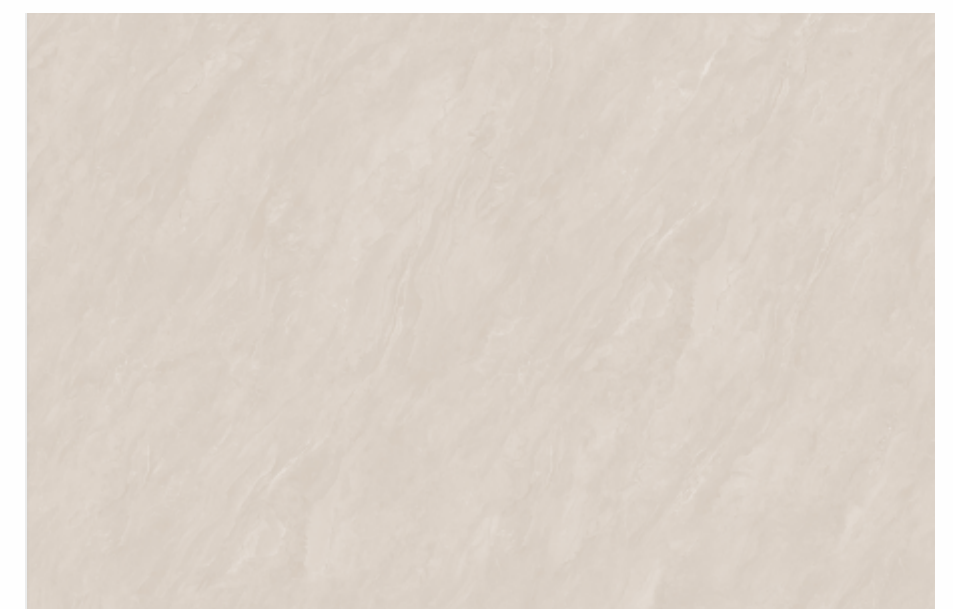
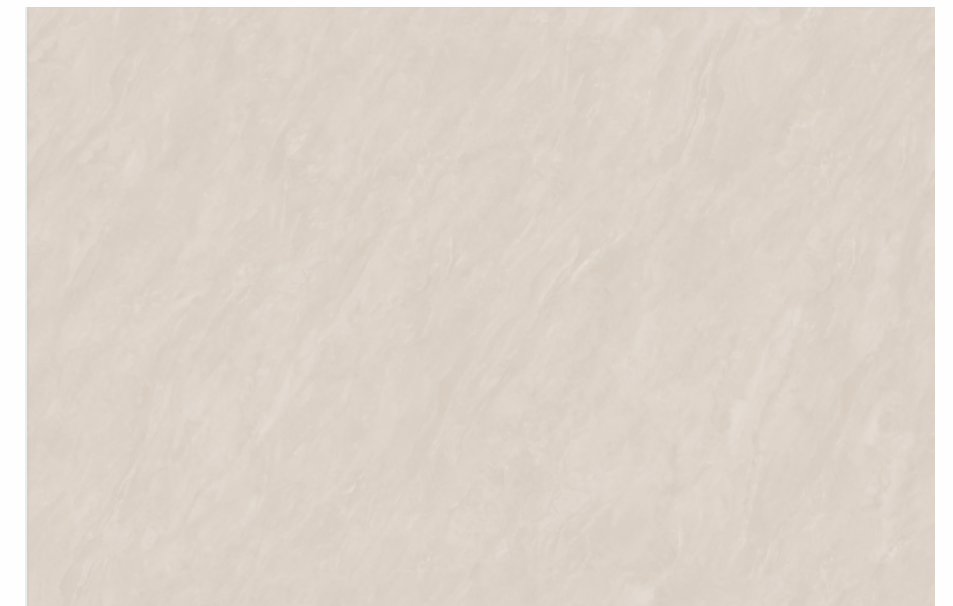
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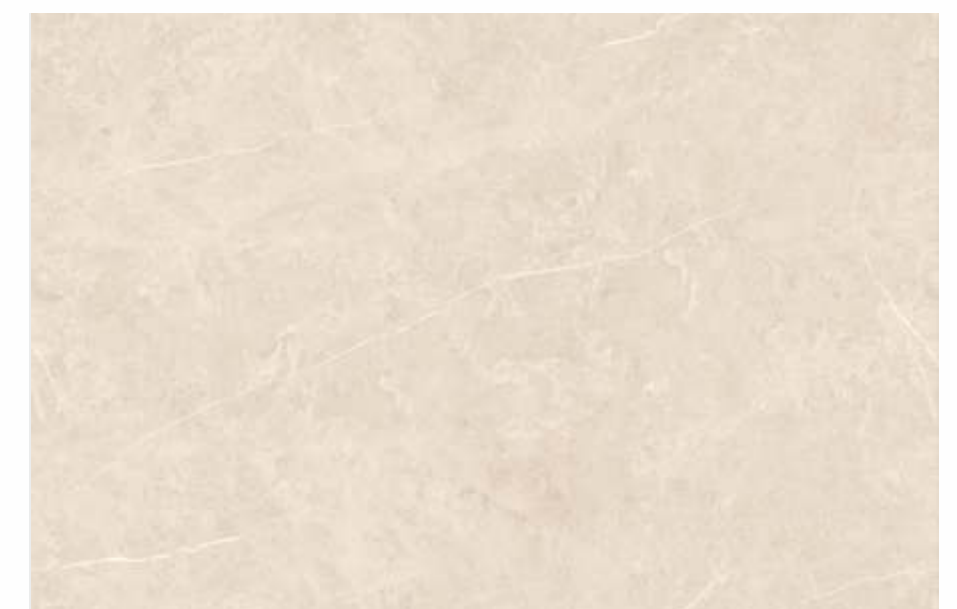
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FORZA CARAMEL TECH 

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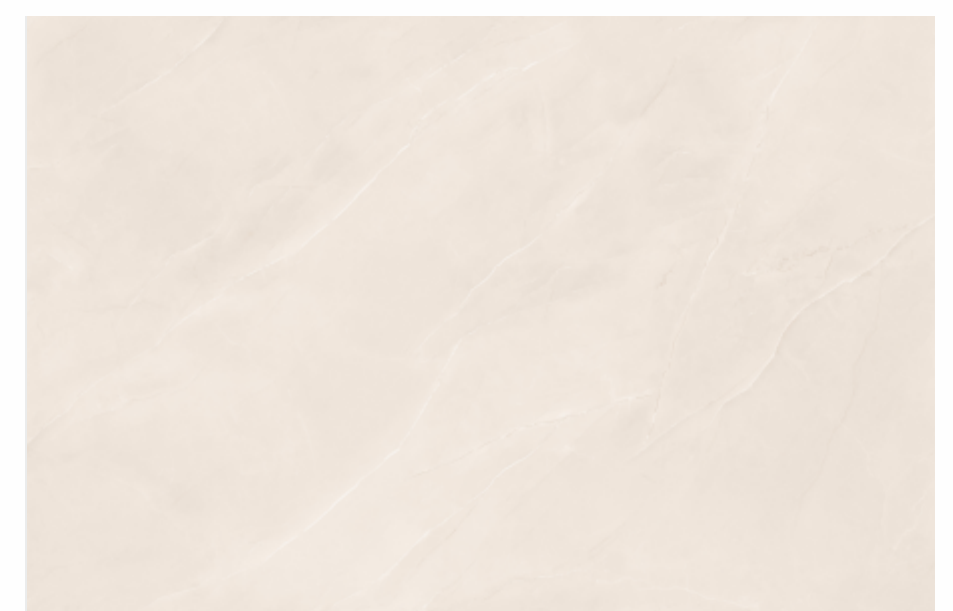
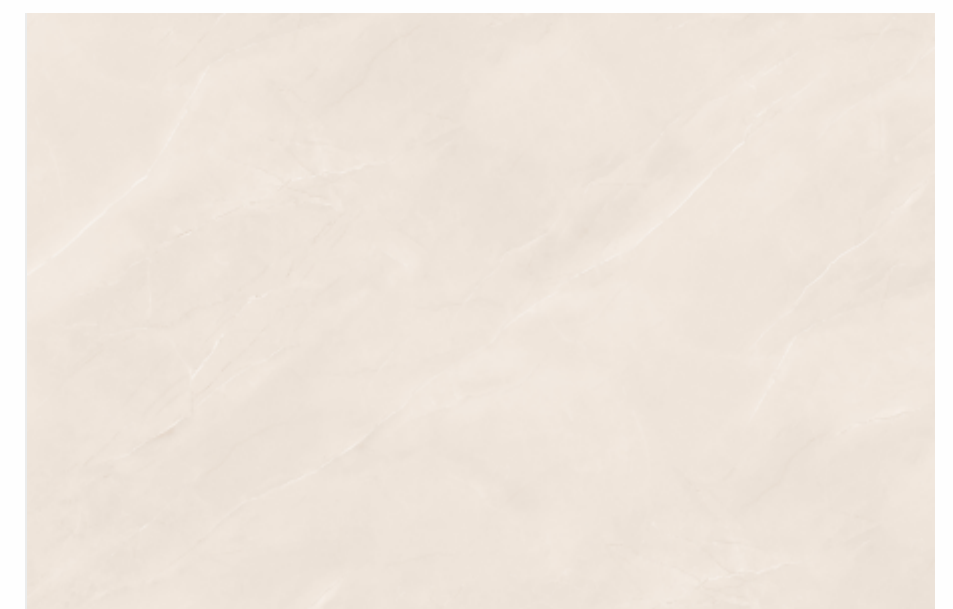
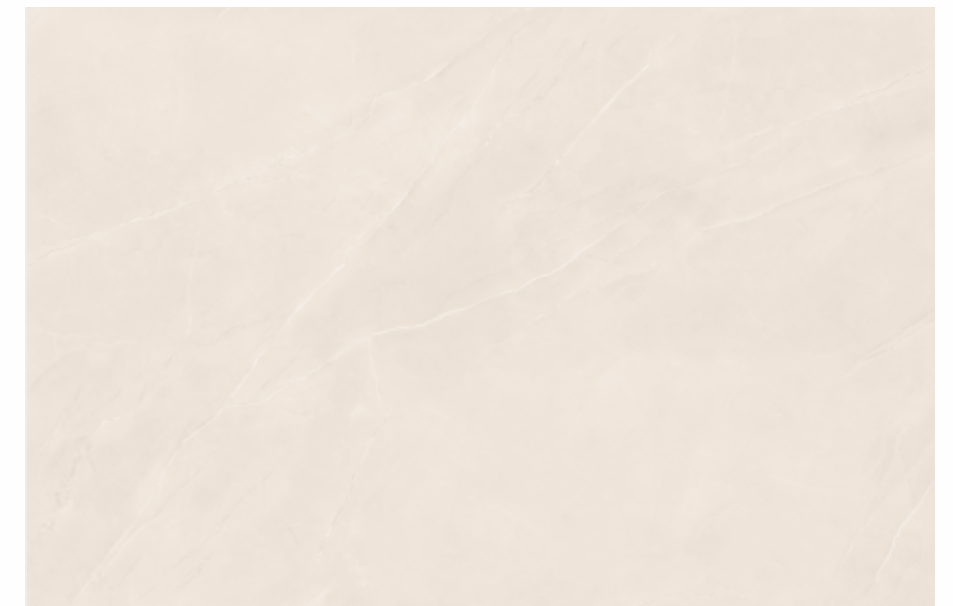
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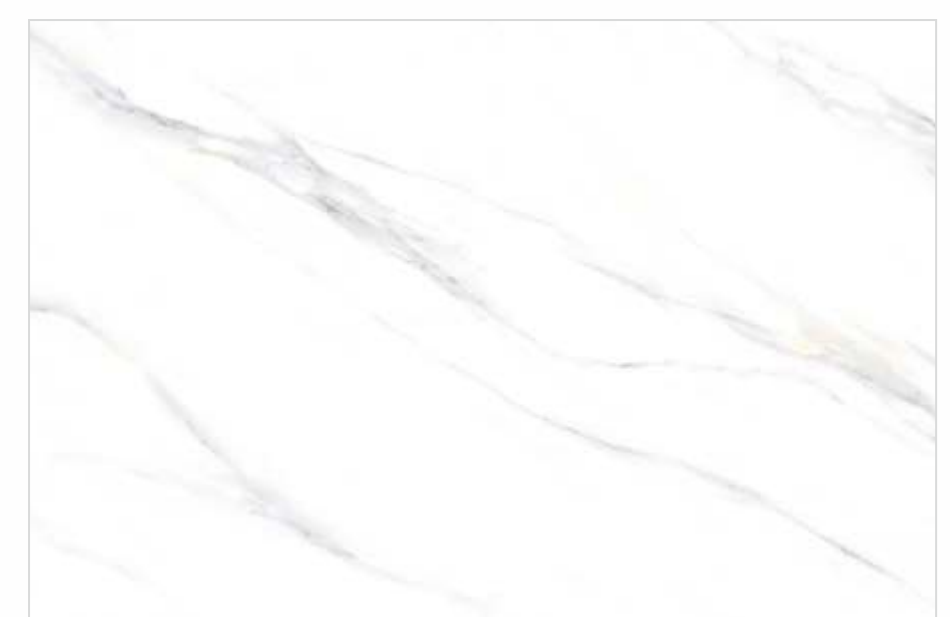
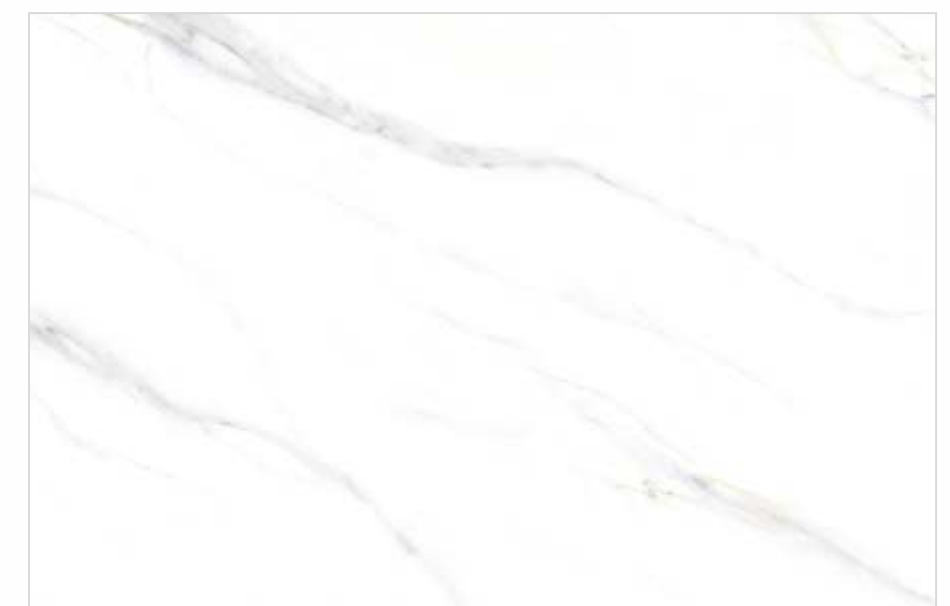
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CRYSTELLA ORO TECH

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GLAMOUR FINISH

Bold and striking, super-polish that brings a touch of opulence & sophistication, perfect for creating standout spaces.

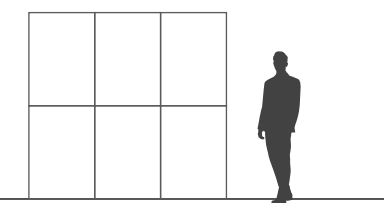
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THICKNESS



SIZE : 1200X1800MM



Glamour
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COSMOLIGHT

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SEASONS PATAGONIA

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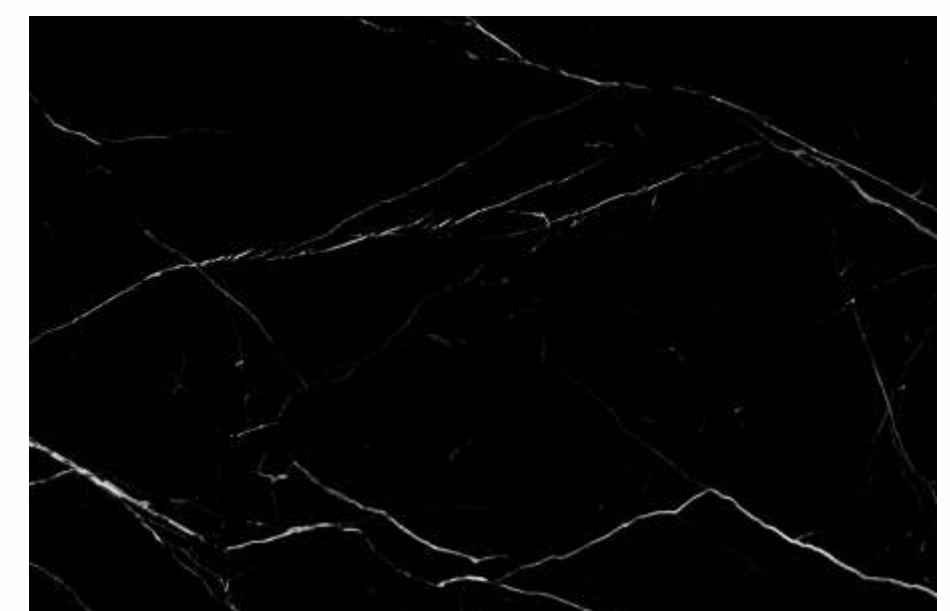
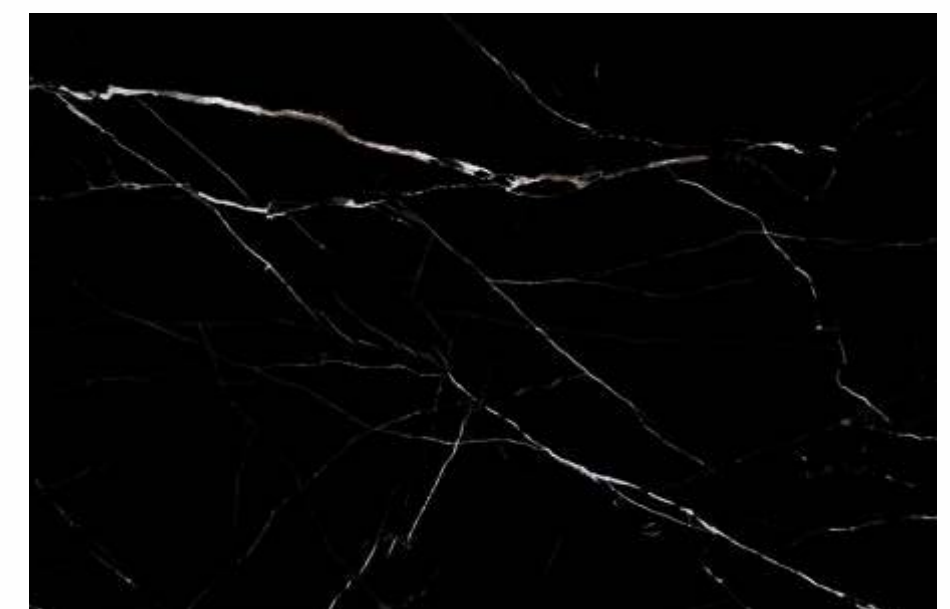
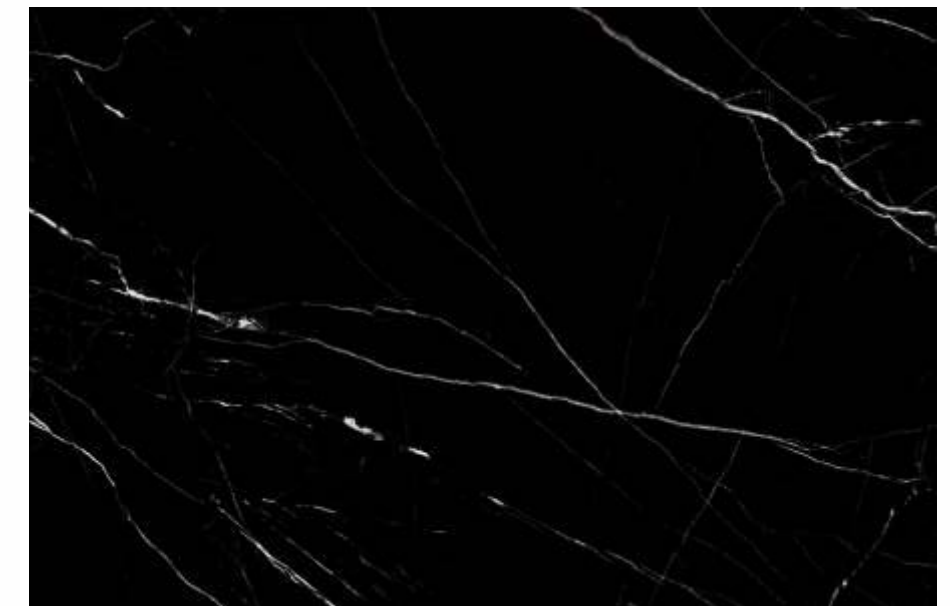
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MARQUINA INTENSO

NEW

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MARMO FINISH

Designed to enhance luxury interiors, Marmo Finish offers soft textures and refined veining for a sophisticated look. Perfect for floors and walls, this tile adds a seamless blend of beauty, durability, and easy maintenance

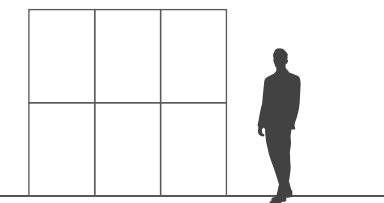
APPLICATION AREAS



THICKNESS



SIZE : 1200X1800MM



See it. Feel it. Live it.
Realistic surface detailing

Marmo
1200x1800mm

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NESTOS NATURAL LUX 

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OCEALYN PEARL LUX cio

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OCEALYN BEIGE LUX 

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MARMO ONICE ROSE LUX

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Marmo
1200x1800mm

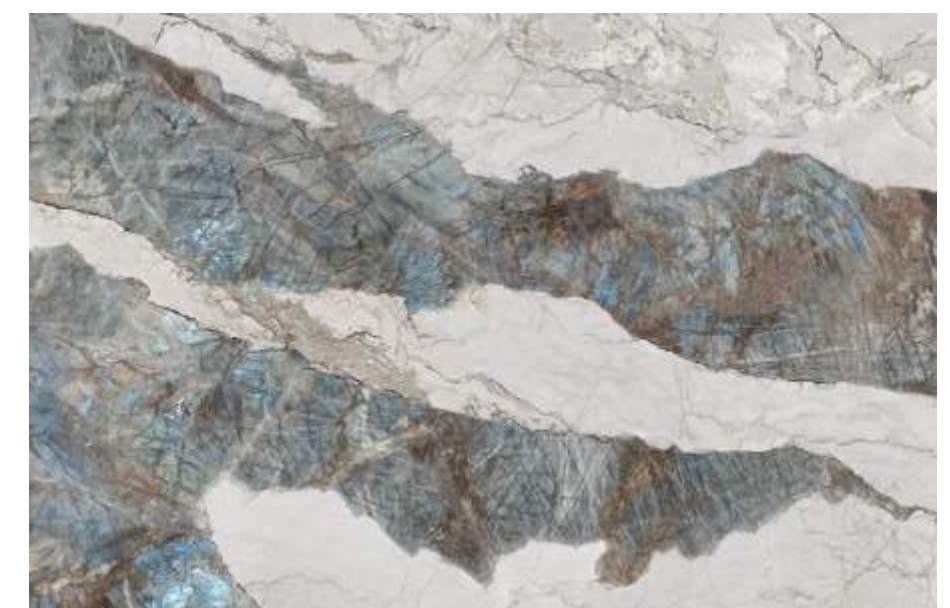
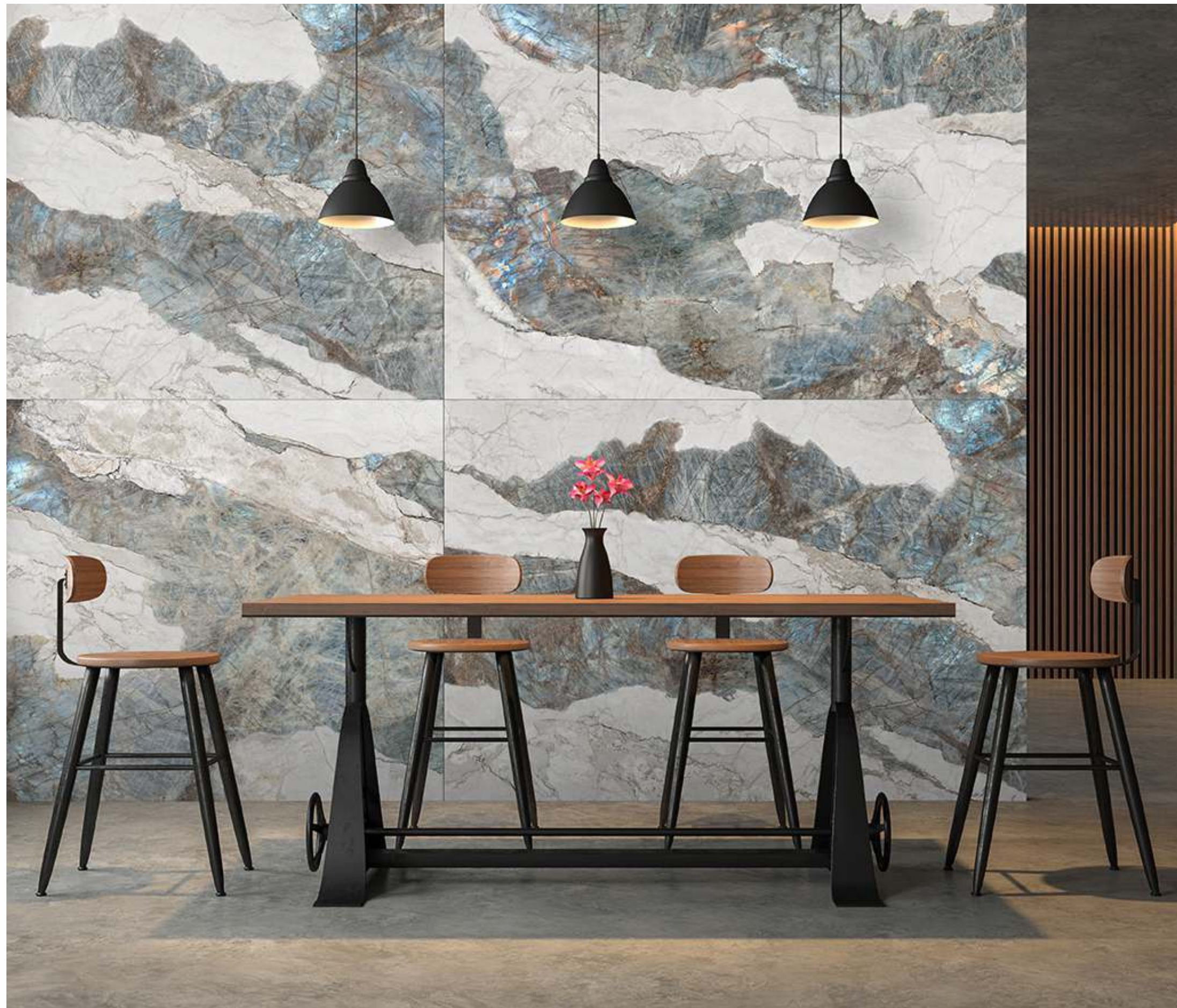
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AURA STONE LUX

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GRITTY FINISH

Experience the technical superiority of advanced micro-grits, offering superior resistance to wear and tear, combined with exceptional anti-slip properties, for safe and elegant applications.

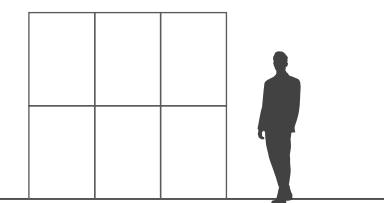
APPLICATION AREAS



THICKNESS



SIZE : 1200X1800MM



Gritty
1200x1800mm

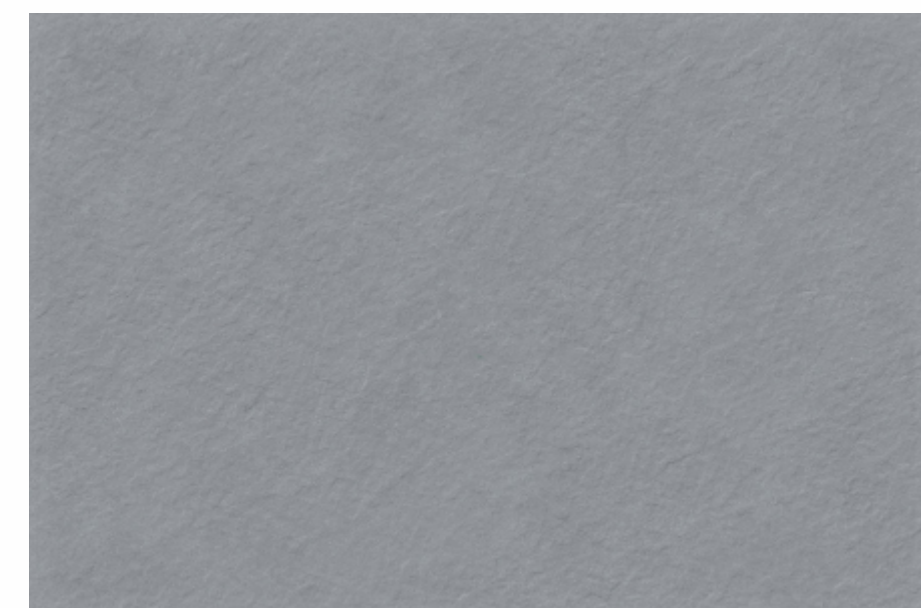
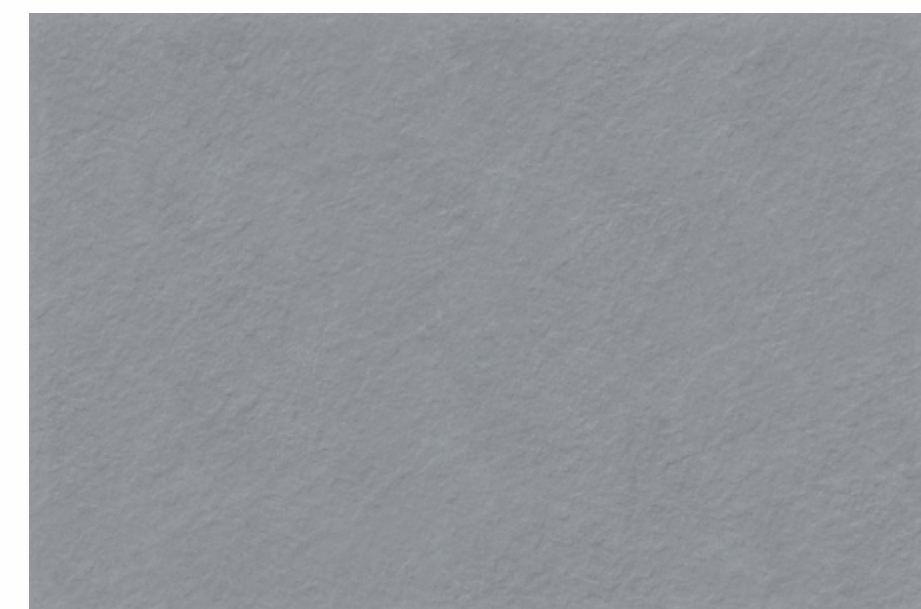
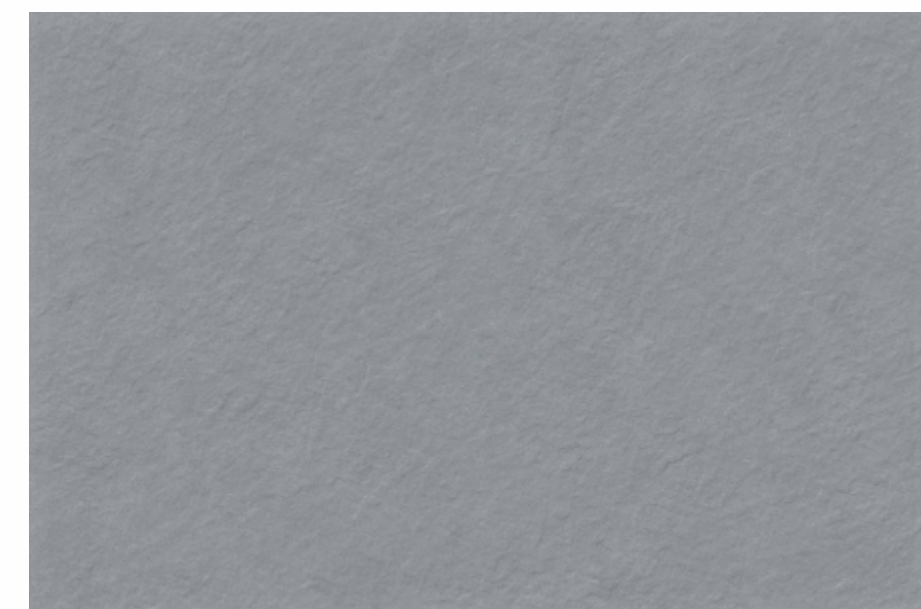
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CEMEXA GREY

NEW

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Gritty
1200x1800mm

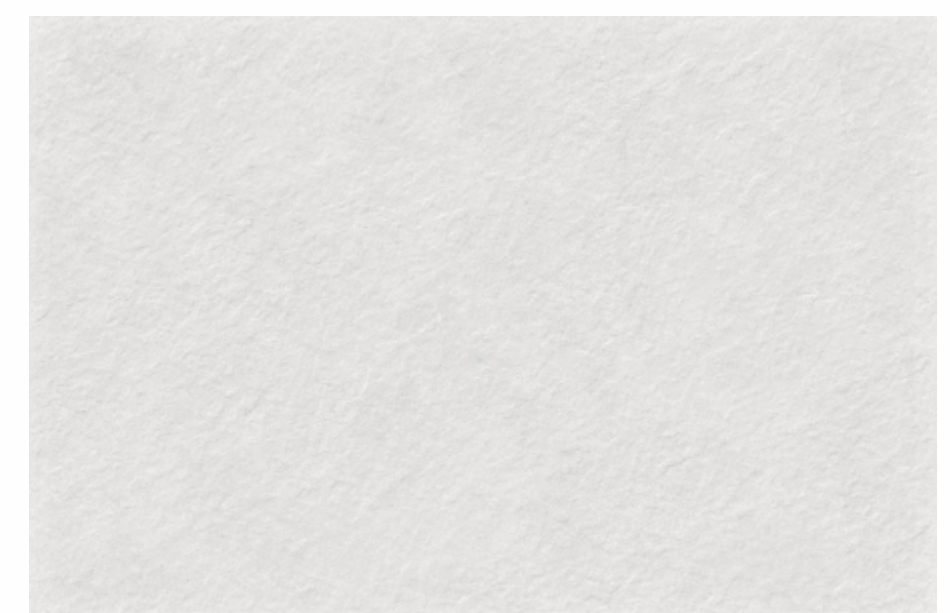
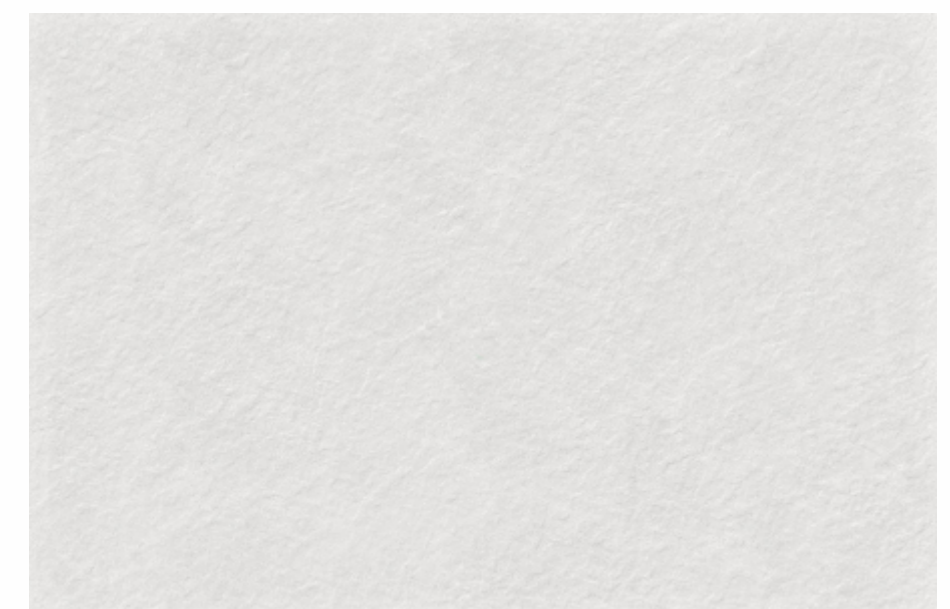
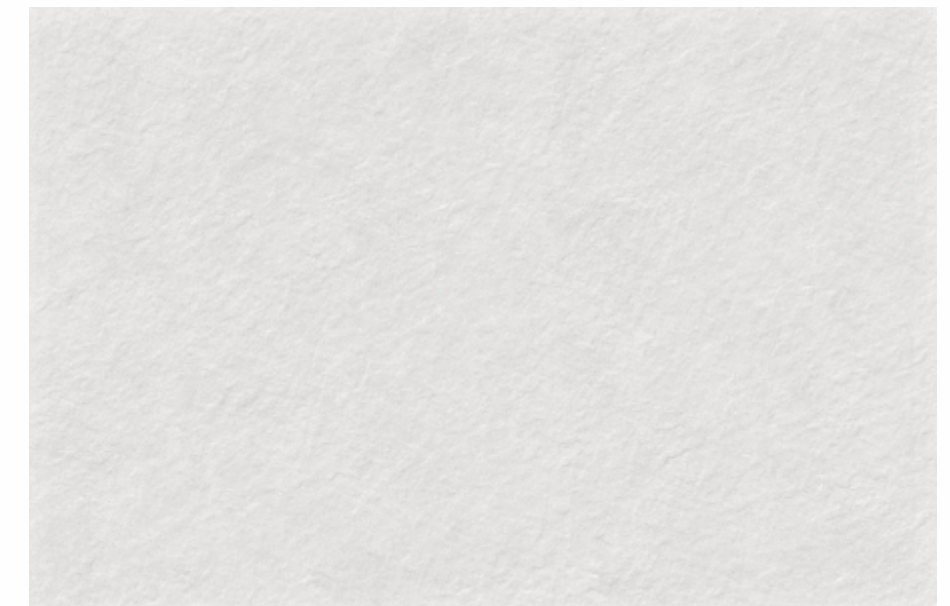
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CEMEXA SILVER

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Gritty
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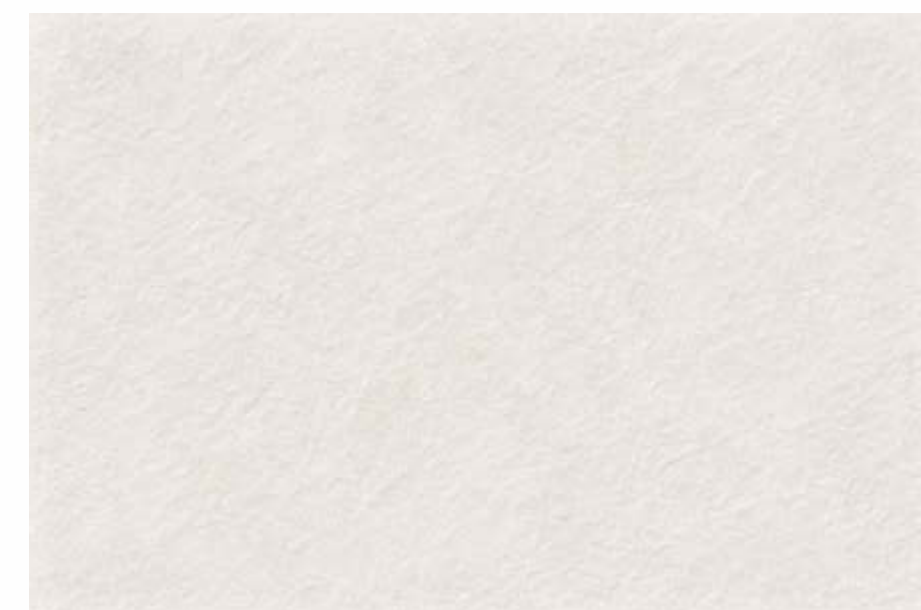
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CEMEXA CREAM

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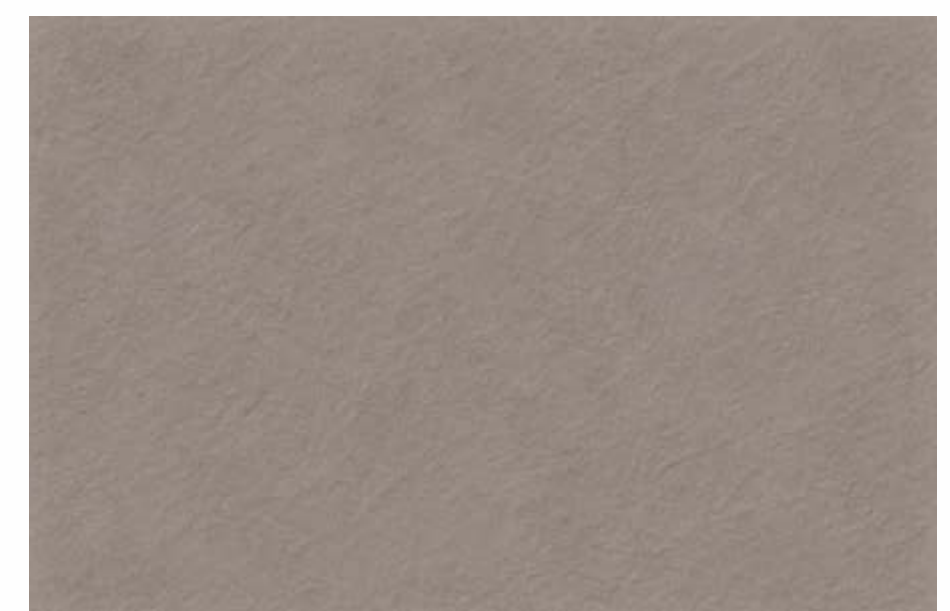
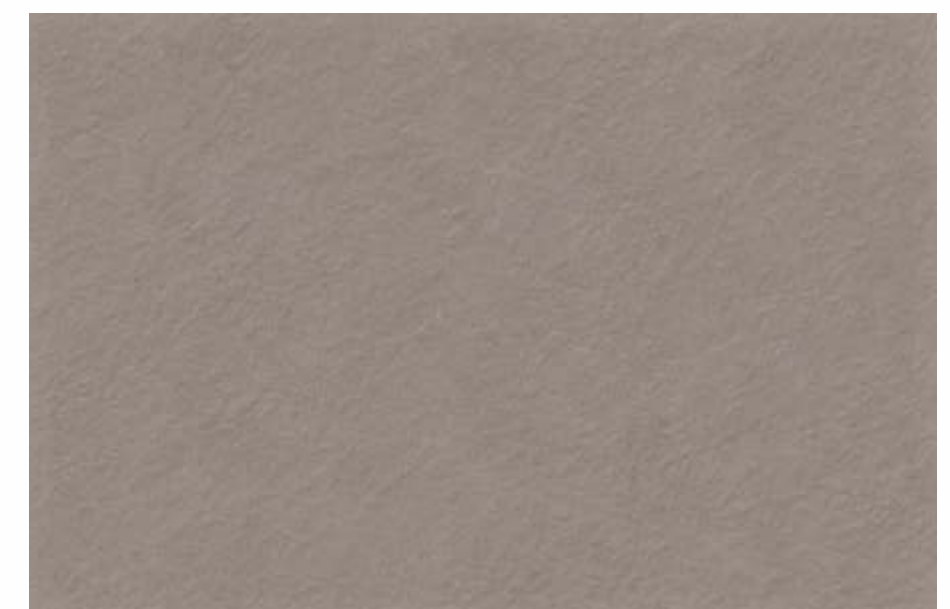
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CEMEXA TAUPE

NEW

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FUSION FINISH

Getting the best of both worlds is just priceless and you know what else is Priceless; Fusion Finish tiles. They hold a perfect blend of classic and classy appeal.

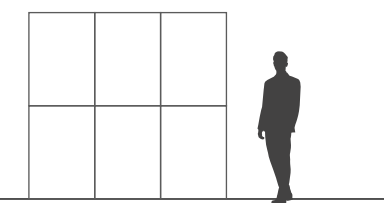
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Fusion
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FOSSIL CARAMEL GLIT 

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Fusion
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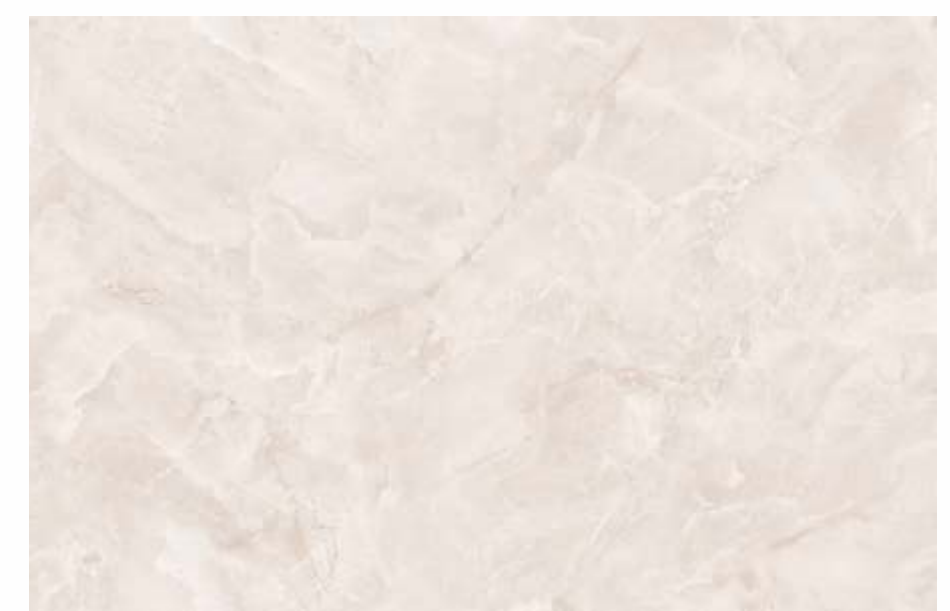
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MIDTOWN ONYX ROSE GLIT 

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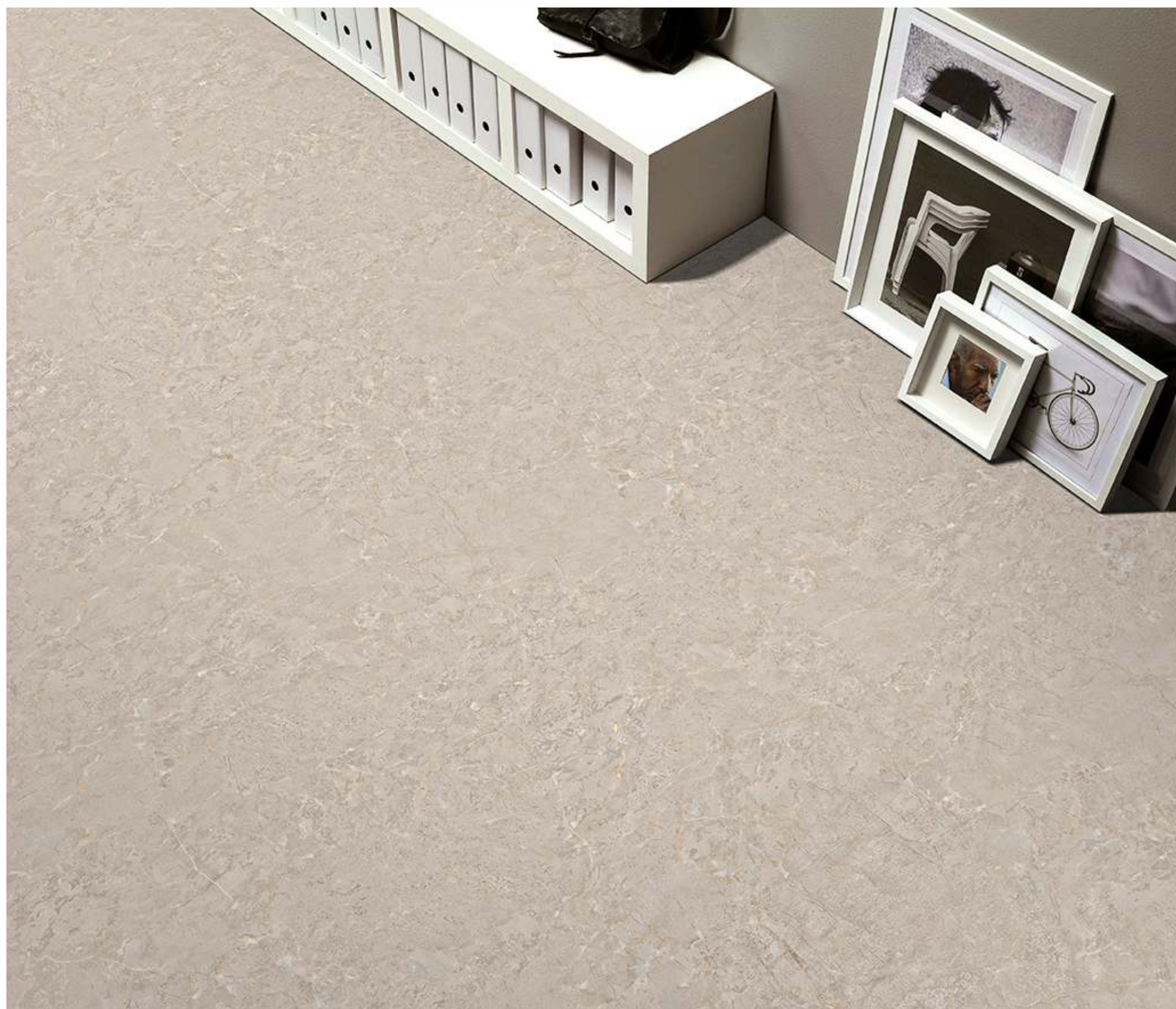
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BELVE CARMEL GLIT 

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BARATTINI PIOMBO GLIT oio

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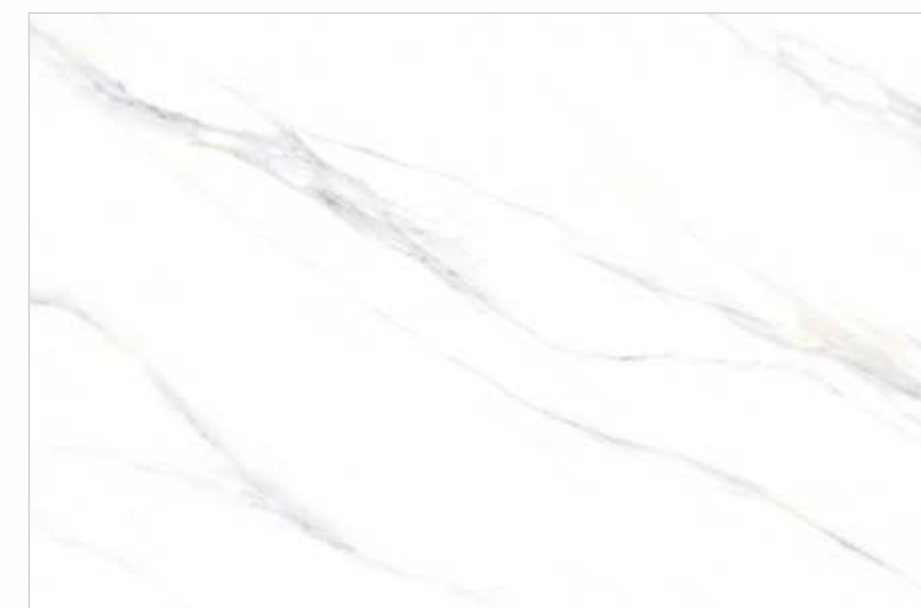
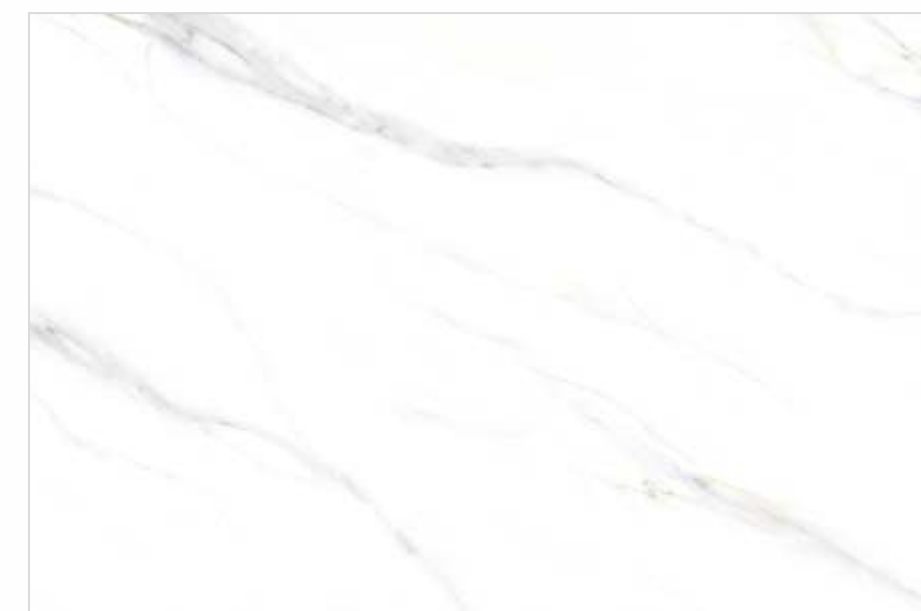
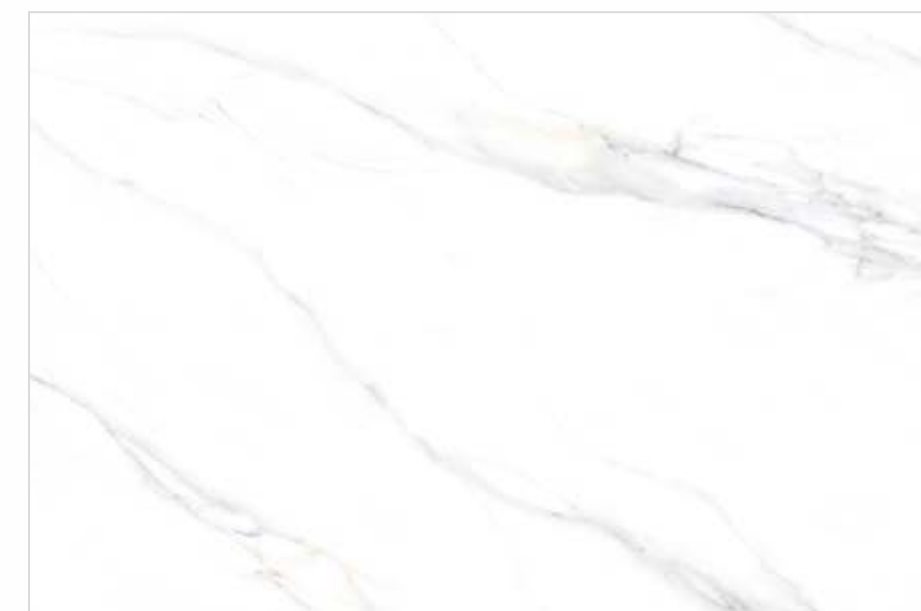
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PALIDO WHITE GLIT

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Click here for 360 View 

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CRYSTELLA ORO GLIT

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MATT FINISH

Matt is the new marvellous! Matt Finish is gaining a lot of popularity these days due to its seamless appeal that carries an inherent poise.

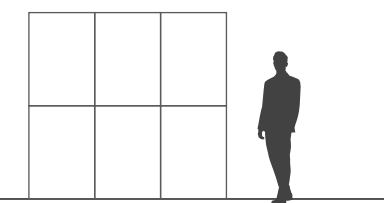
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THICKNESS



SIZE : 1200X1800MM



Matt
1200x1800mm

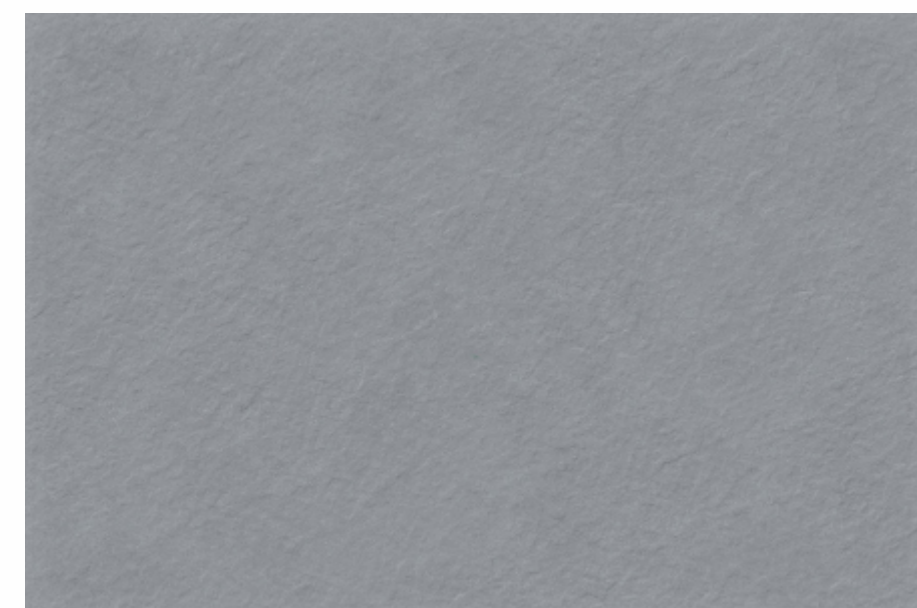
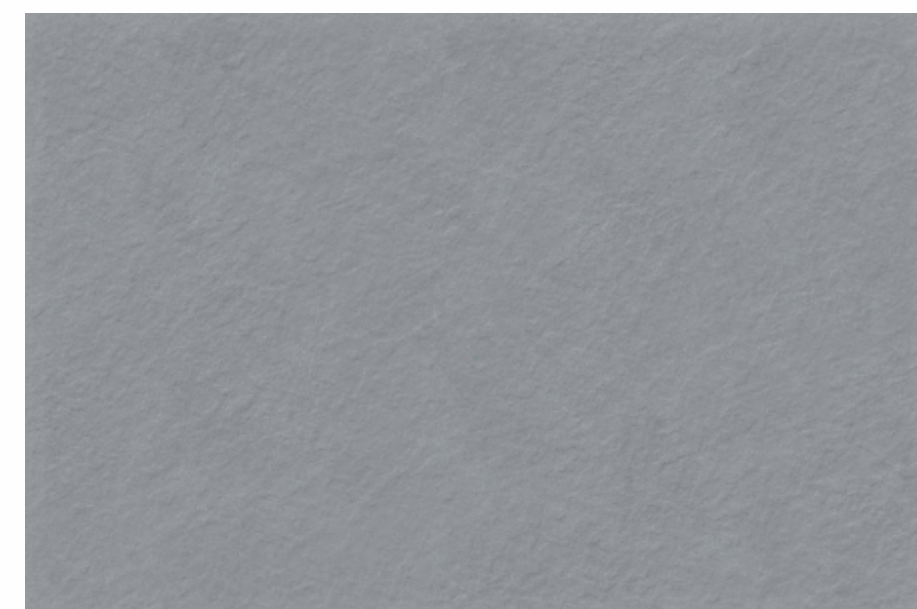
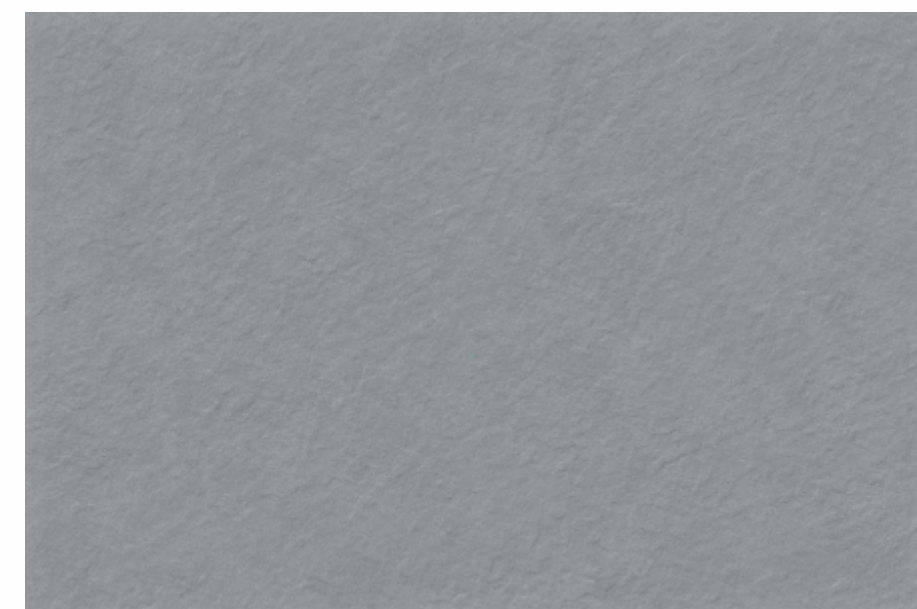
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CEMEXA GREY

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Matt
1200x1800mm

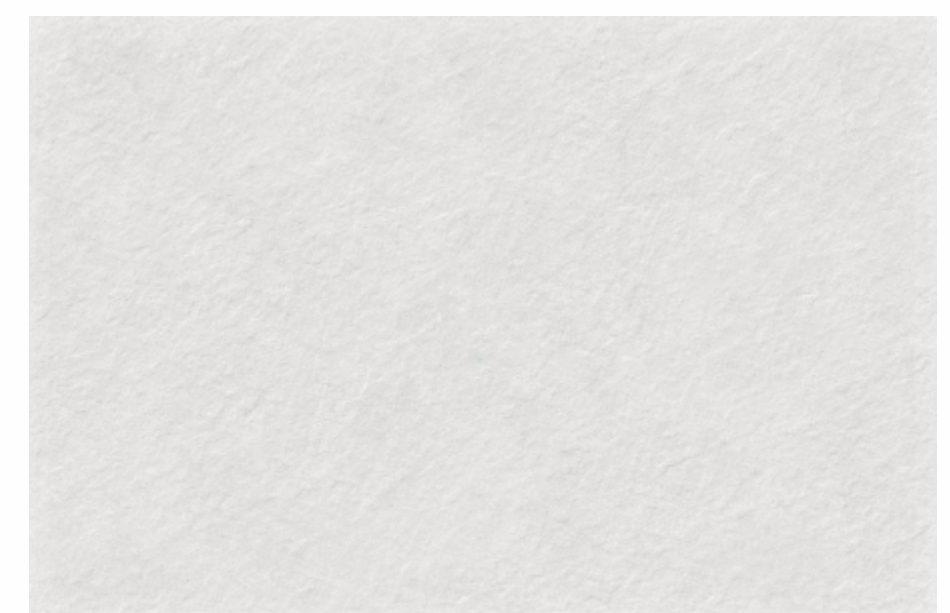
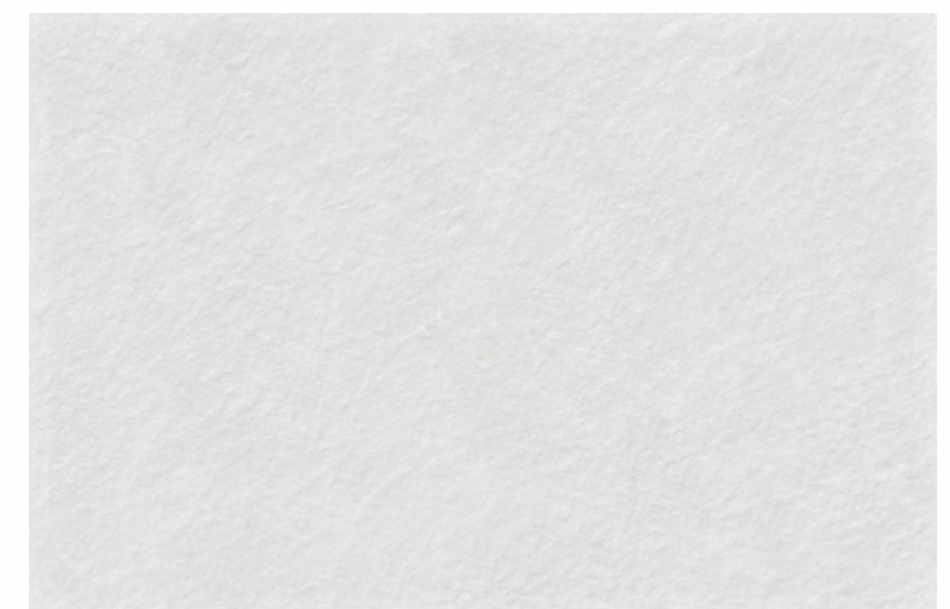
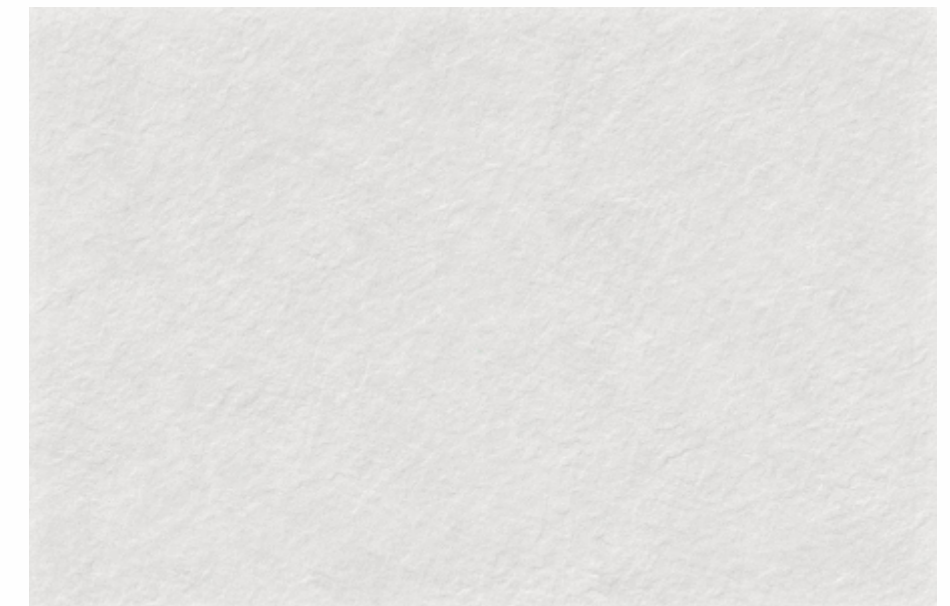
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INNOVATING TRENDS

CEMEXA SILVER

NEW

Random-03



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Matt
1200x1800mm

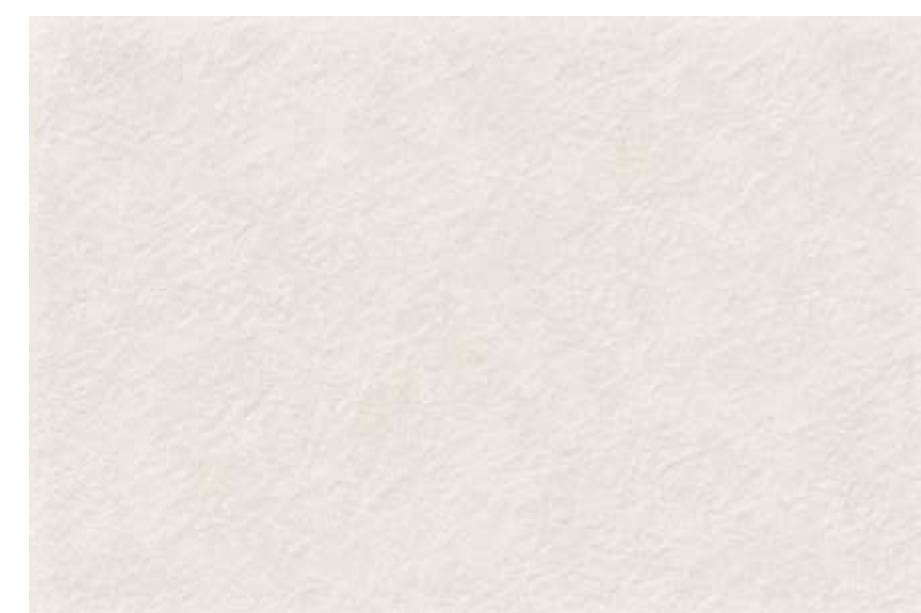
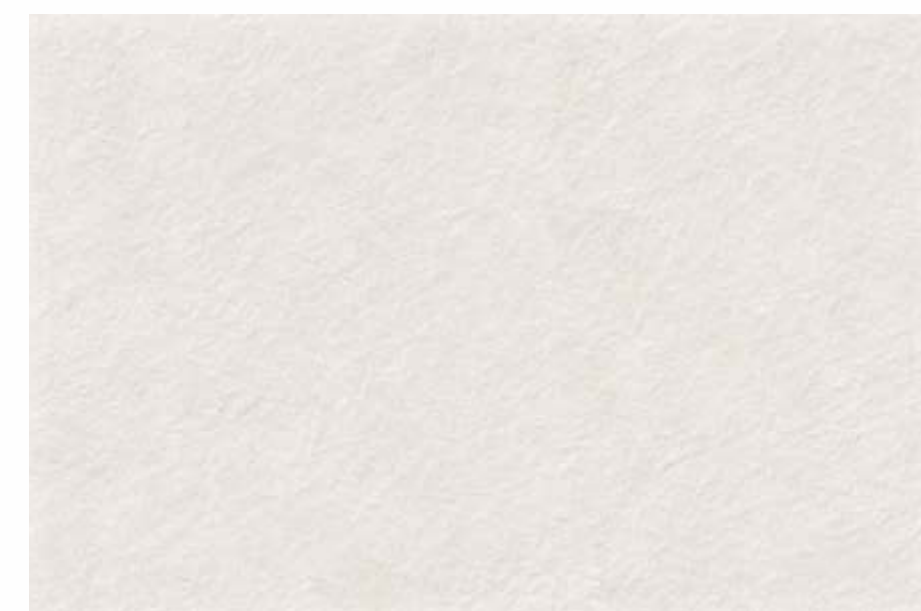
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CEMEXA CREAM

NEW

Random-03



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Click here for 360 View 

Matt
1200x1800mm

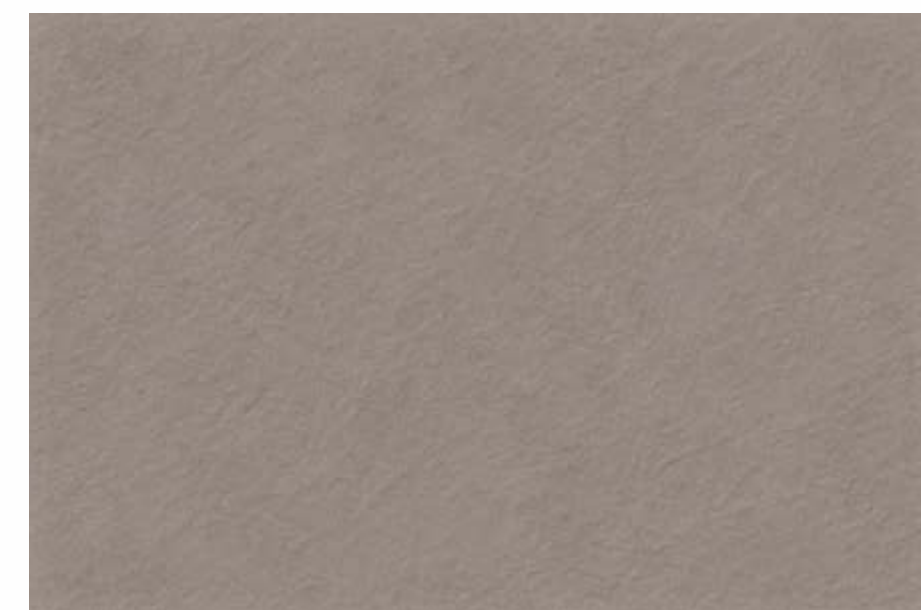
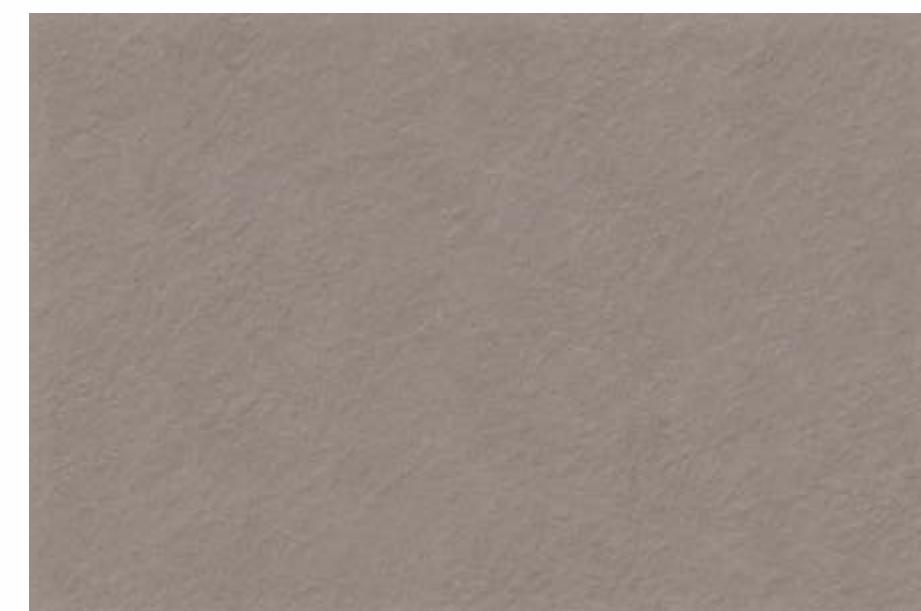
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CEMEXA TAUPE

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Matt
1200x1800mm

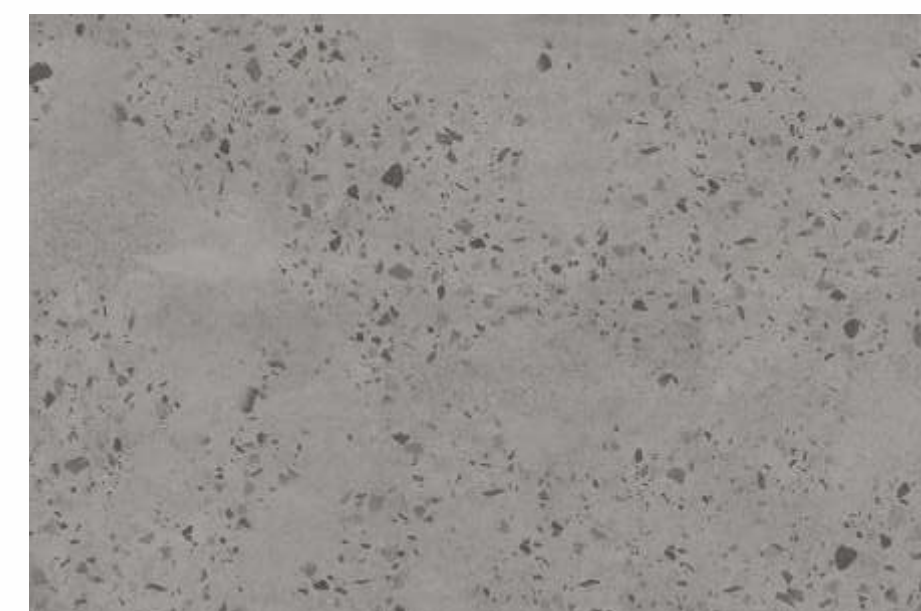
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TRIESTE GREY

NEW

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TRIESTE BEIGE

NEW

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INFINIA FINISH

A collection of mesmerizing modern designs made for seamless application in large areas. It has almost no grout lines, which creates a more harmonious surface application and reflects awlessness.

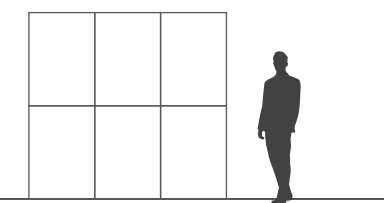
APPLICATION AREAS



THICKNESS



SIZE : 1200X1800MM



Infinia
1200x1800mm

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TAJ MAHAL 

NEW

Random-03



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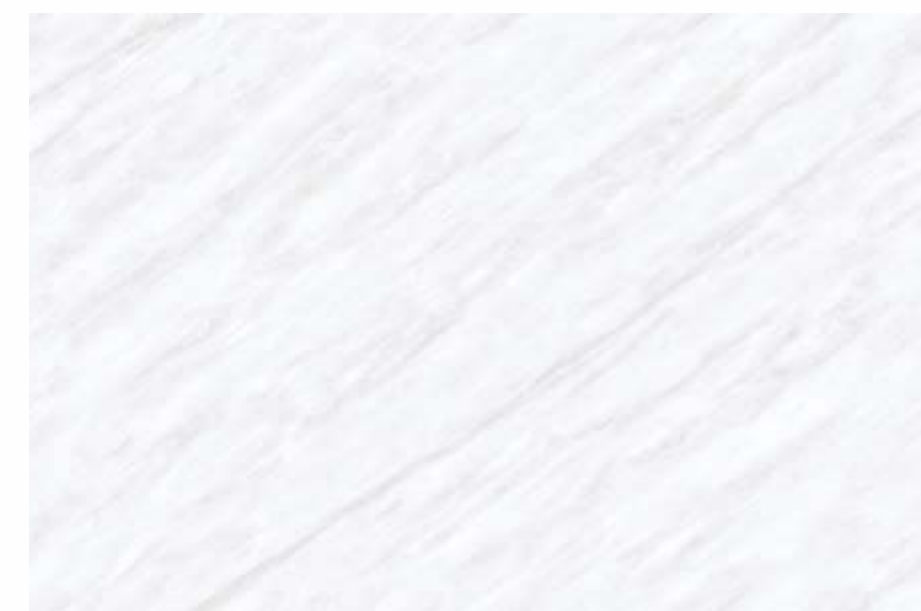
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ALPY WHITE 

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BARATTINI PIOMBO 

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BARATTINI - CLARO 

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BARATTINI SABBIA 

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MIDTOWN ONYX STEEL 

NEW

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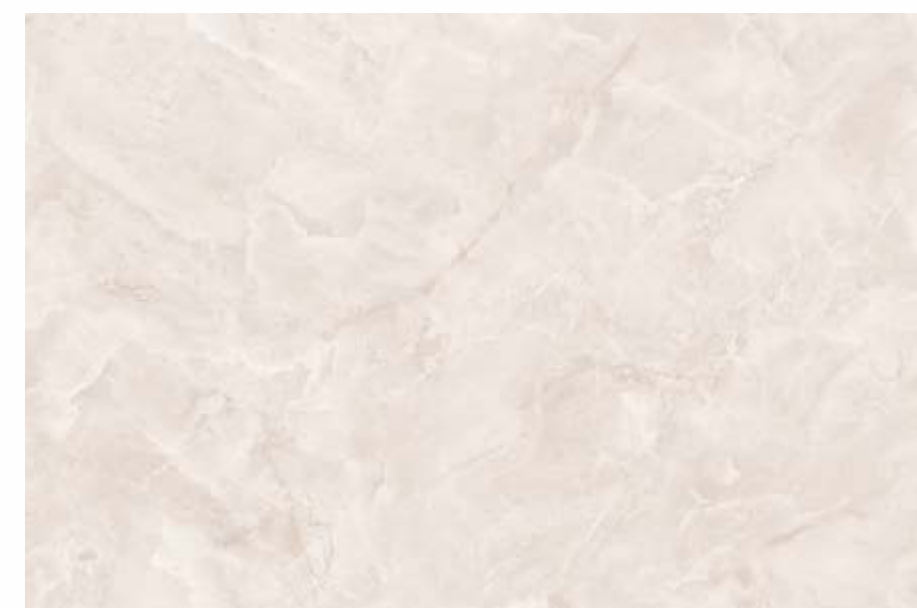
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MIDTOWN ONYX ROSE 

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GELIDO LUCENT 

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GELIDO CALORE 

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NESTOS NATURAL 

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OCEALYN BEIGE 

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OCEALYN PEARL 

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LUCATERRA WHITE cio

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FOSSIL CARAMEL 

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BELVE GREY 

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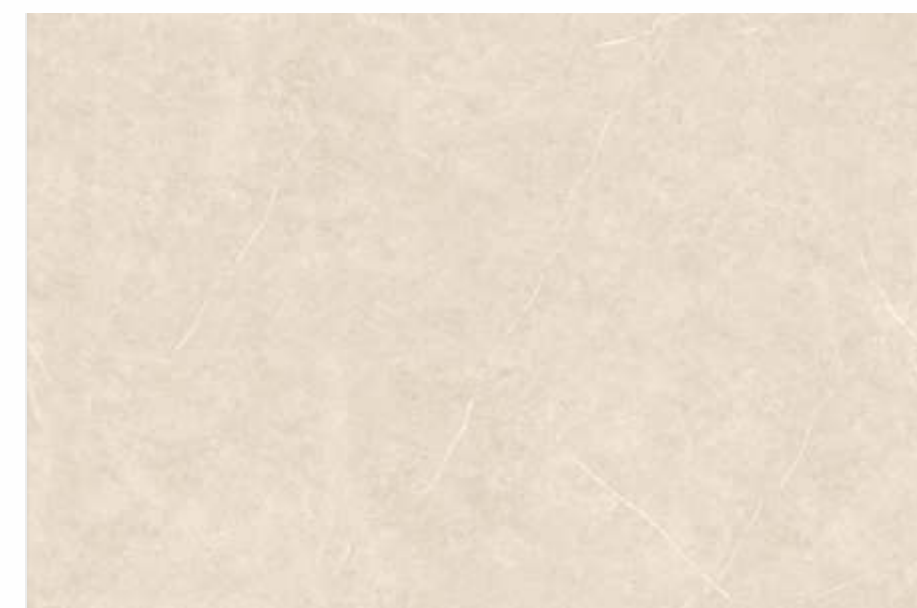
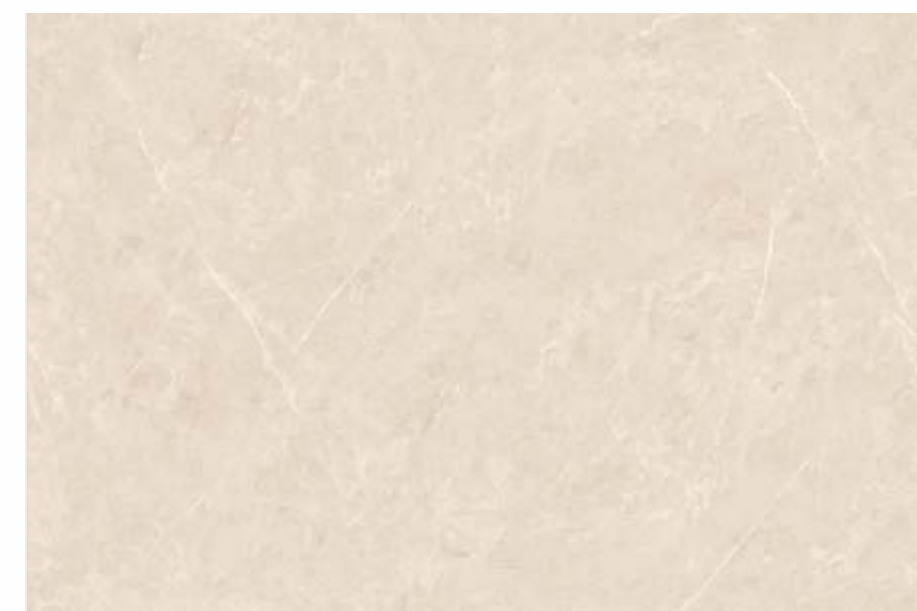
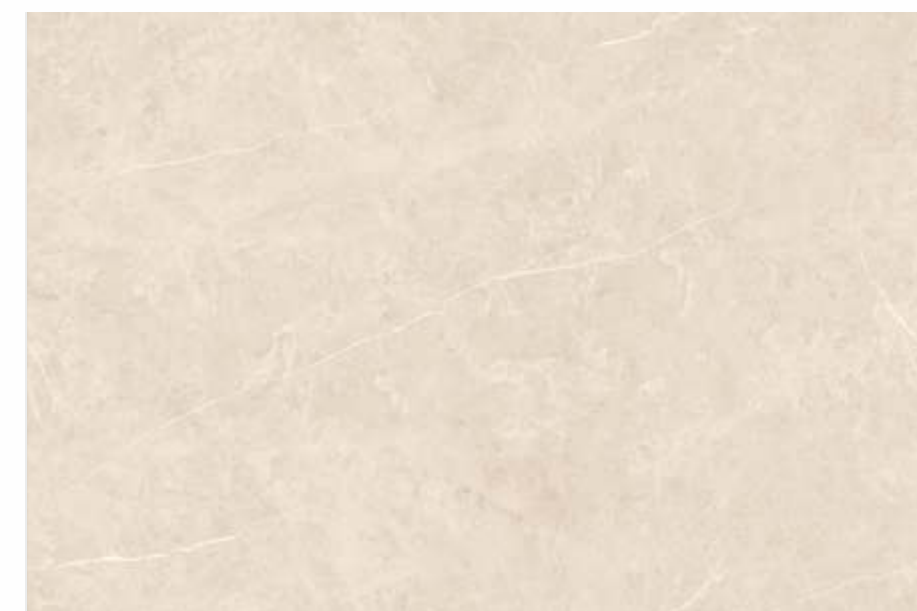
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FORZA CARMEL 

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INDO BEIGE 

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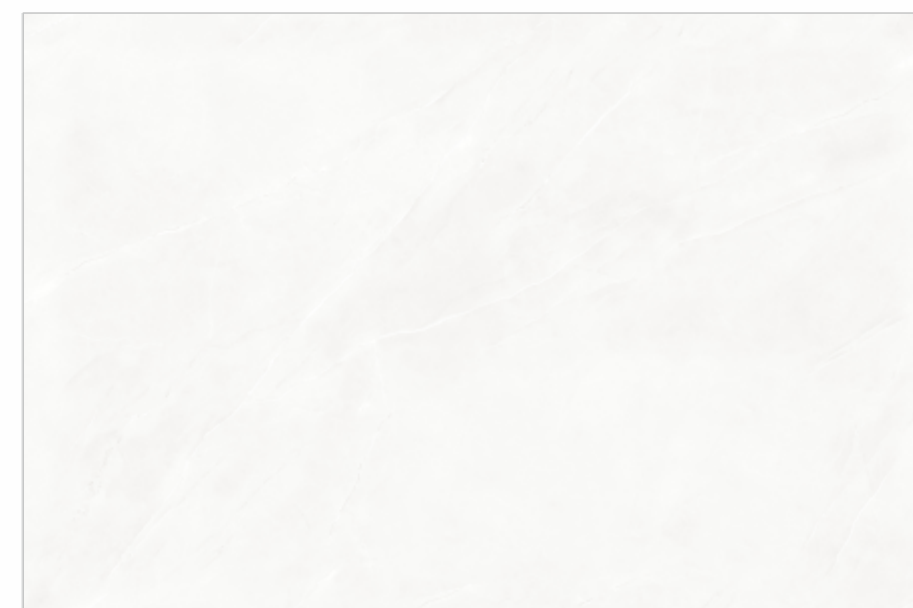
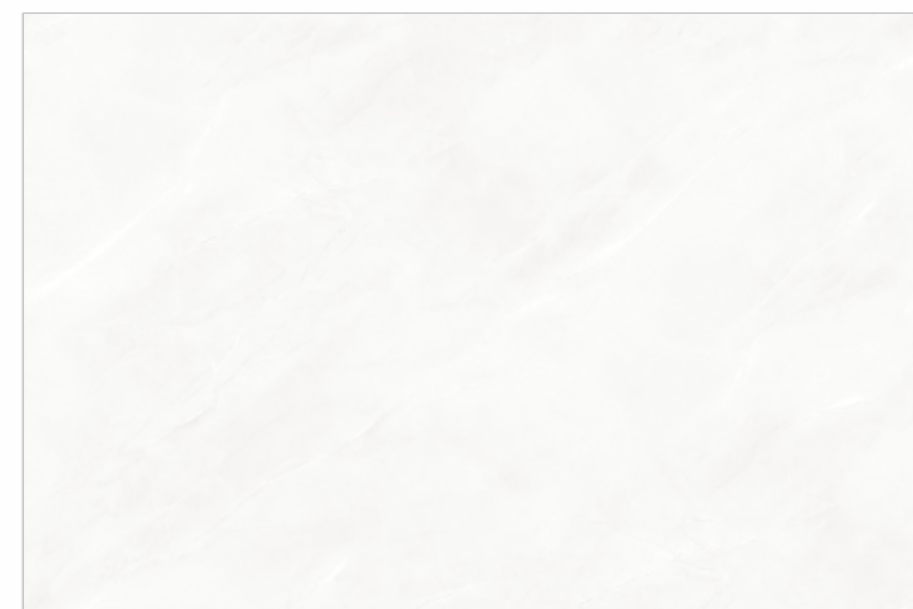
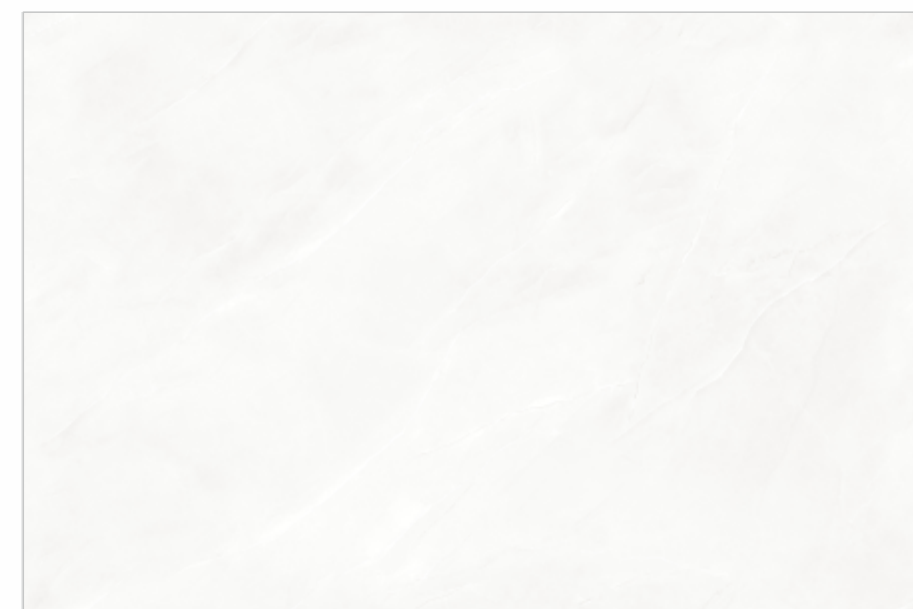
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VERSATILE BIANCO 

Random-03



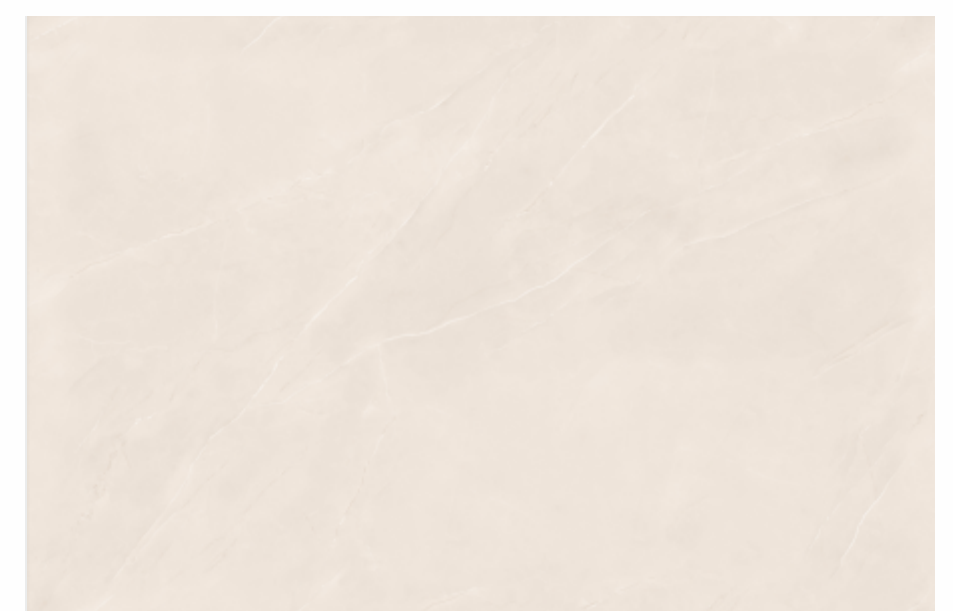
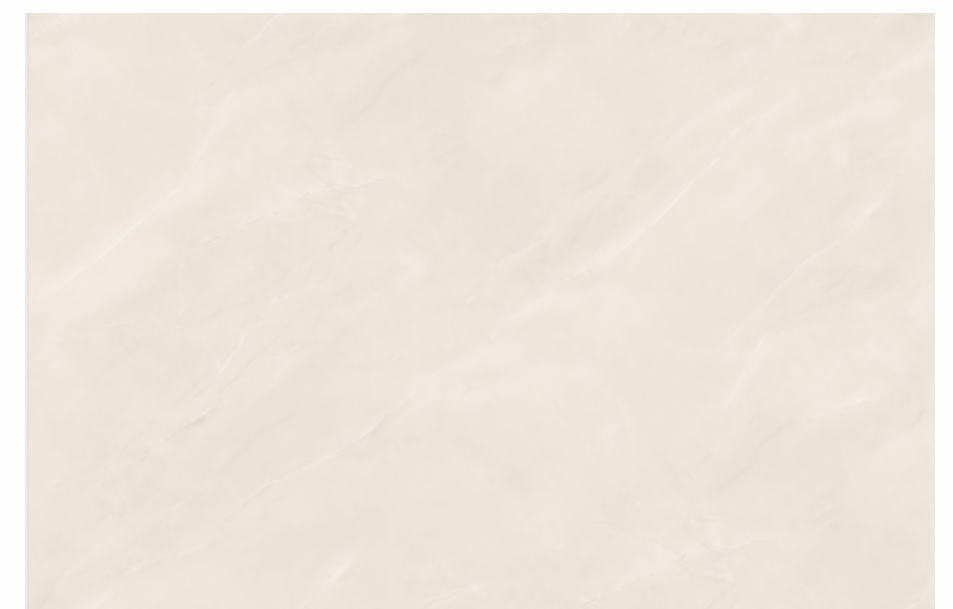
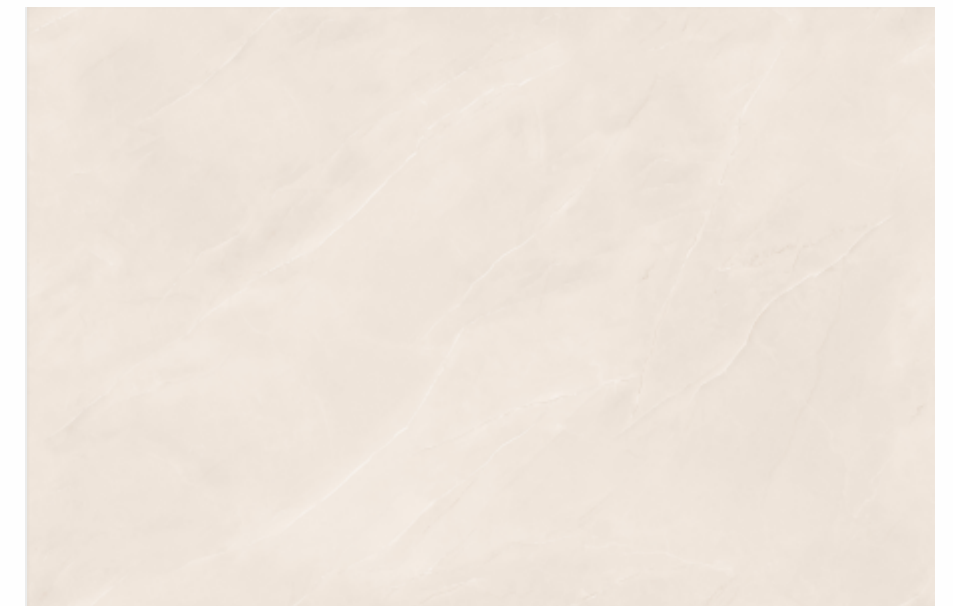
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VERSATILE BEIGE ciò

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BRITISH CARAMEL 

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NEBLINA BIANCO oio

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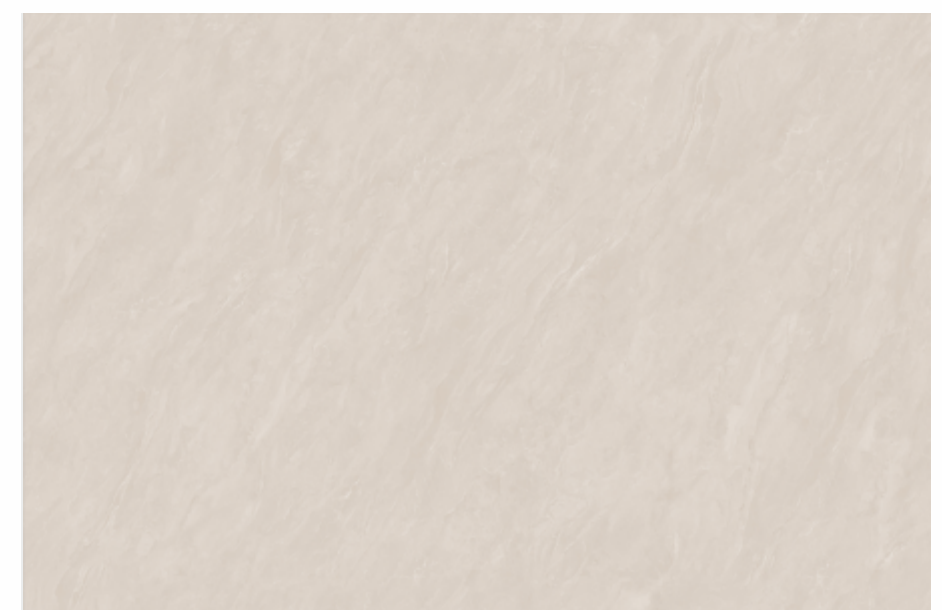
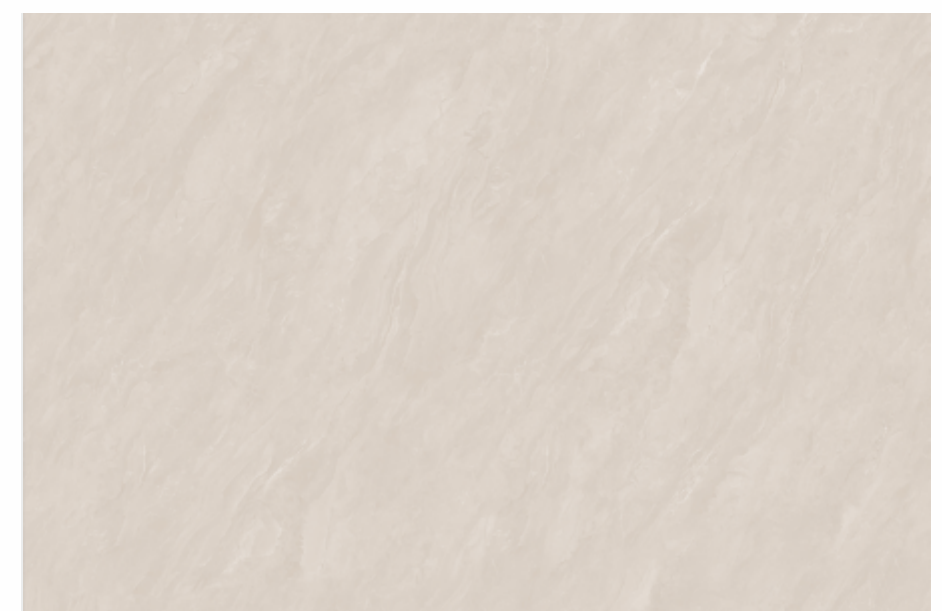
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CALCITE CARMEL 

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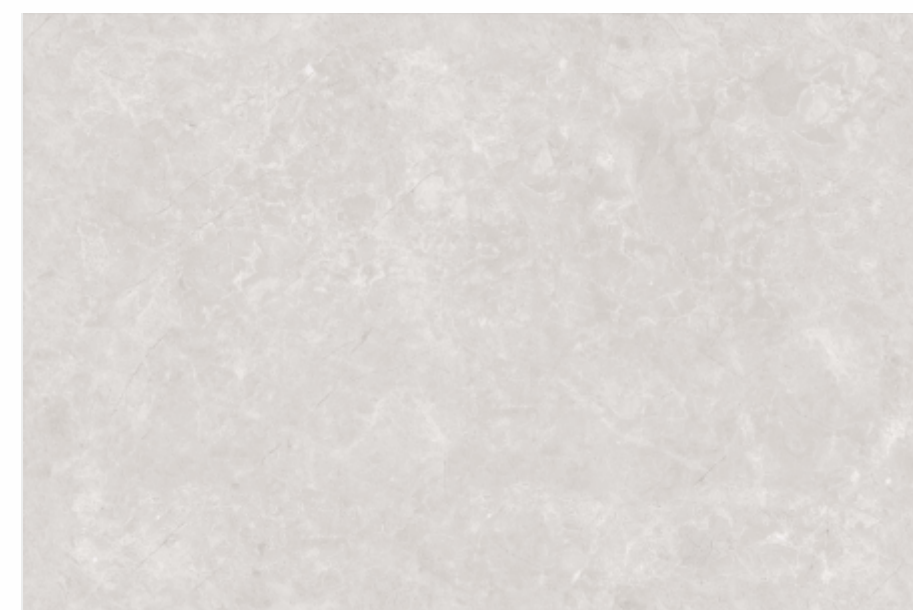
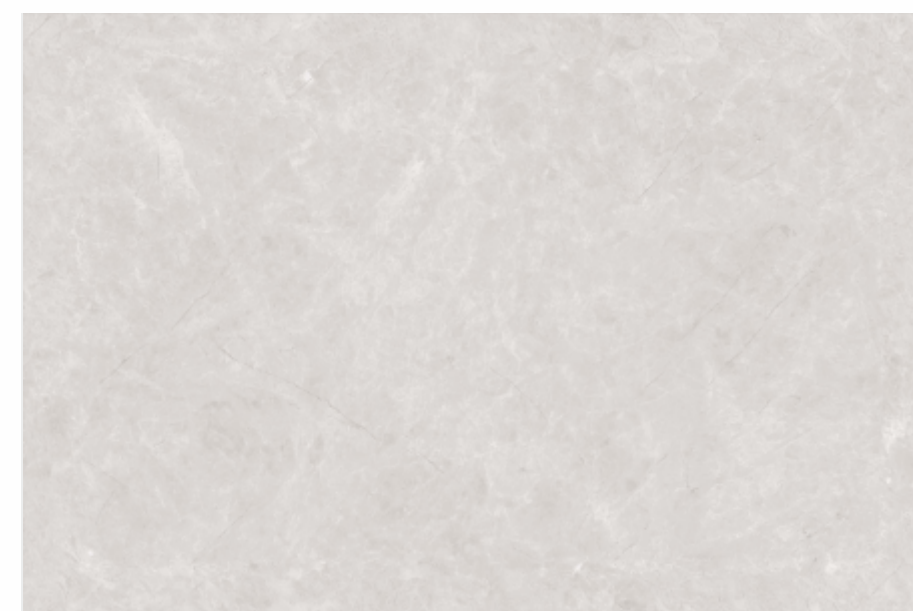
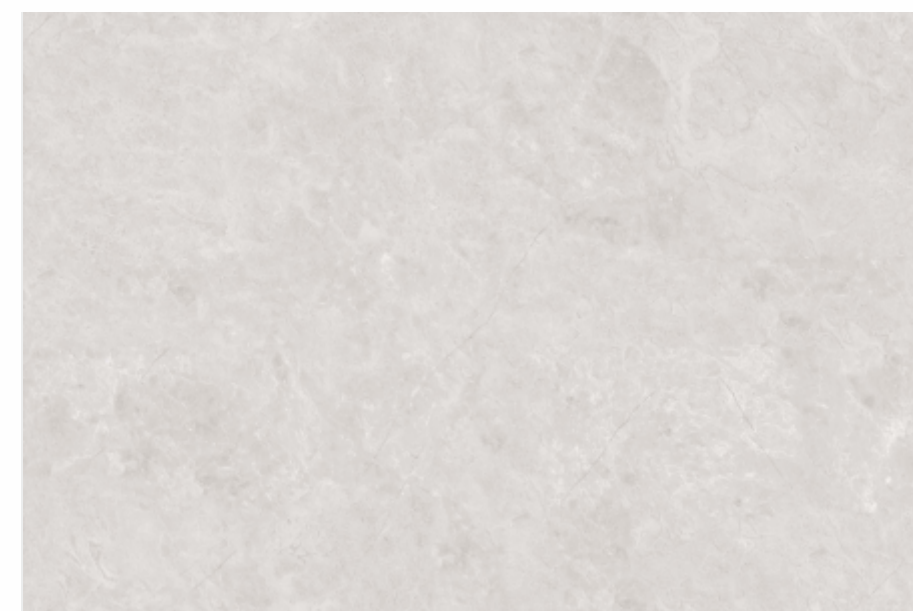
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DERBY GRIS 

Random-03



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SELVA ONYX CREMA 

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ROSE ONYX CREMA 

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ALVERY BIANCO 

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CRYEL BIANCO oio

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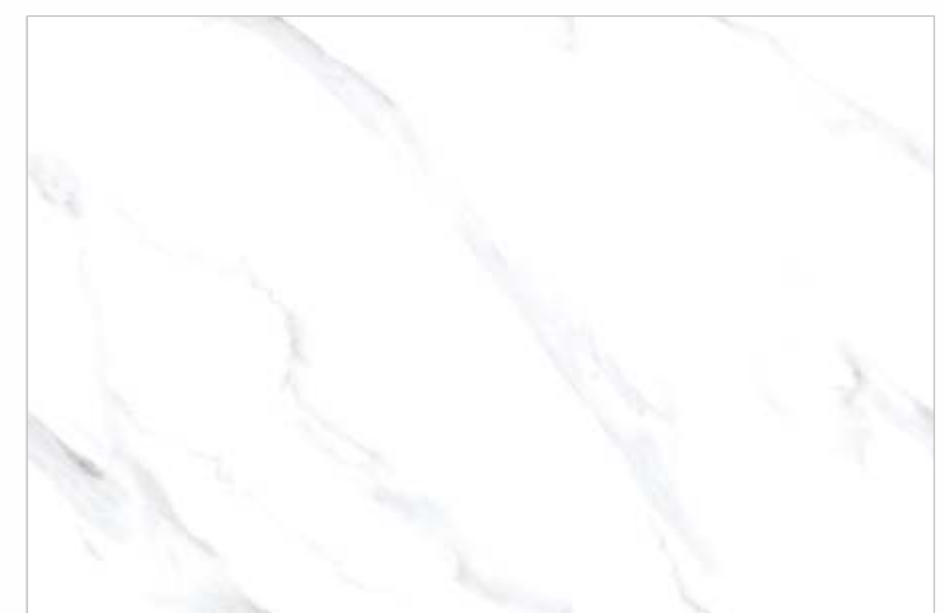
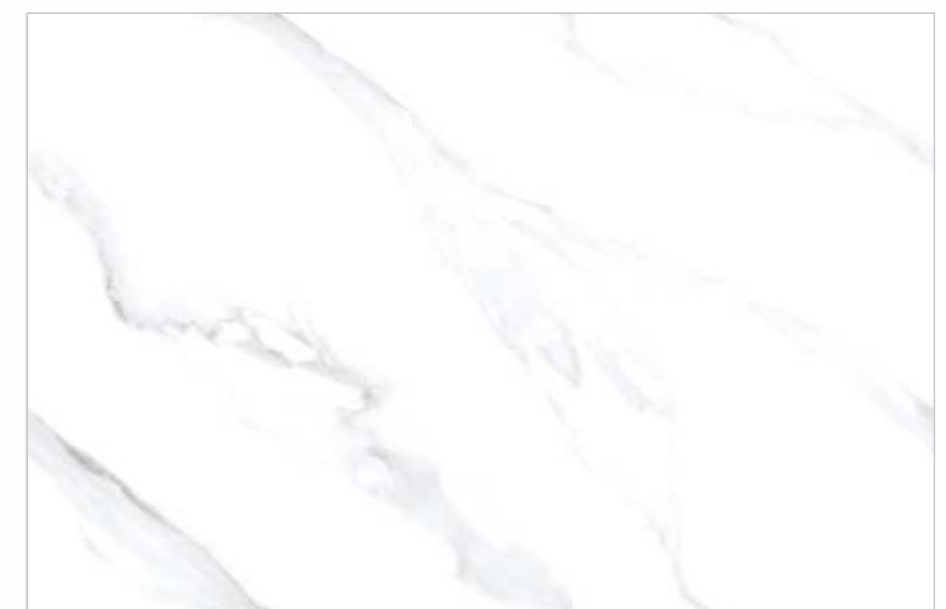
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ROCCO PEARL 

Random-03



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POLISHED FINISH

The peculiarity of polished nish tiles is that it highlights the grace of simplistic beauty. Its surface lustre is timeless and full of subtle charisma.

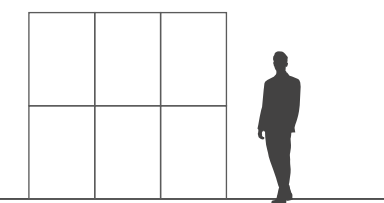
APPLICATION AREAS



THICKNESS



SIZE : 1200X1800MM



See it. Feel it. Live it.
Realistic surface detailing

Polished
1200x1800mm

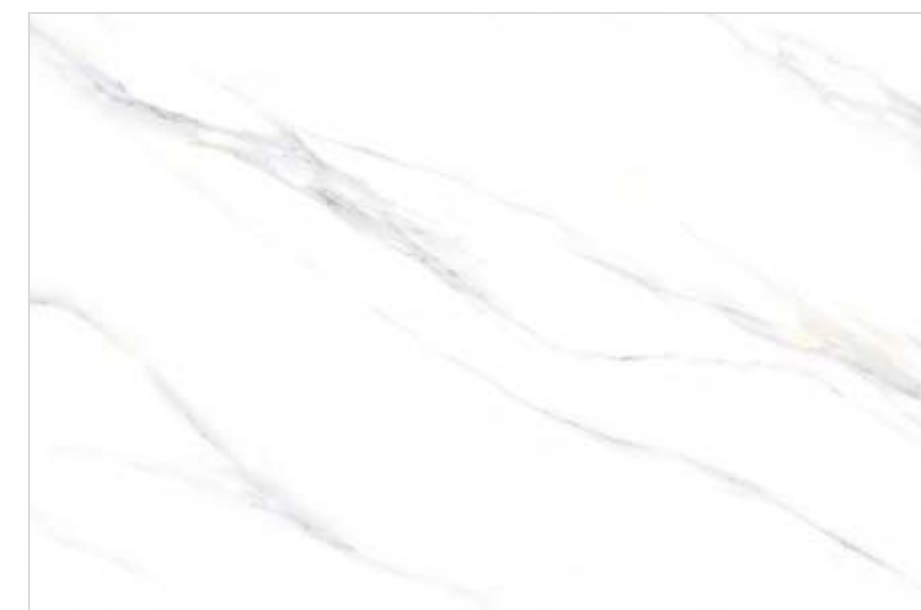
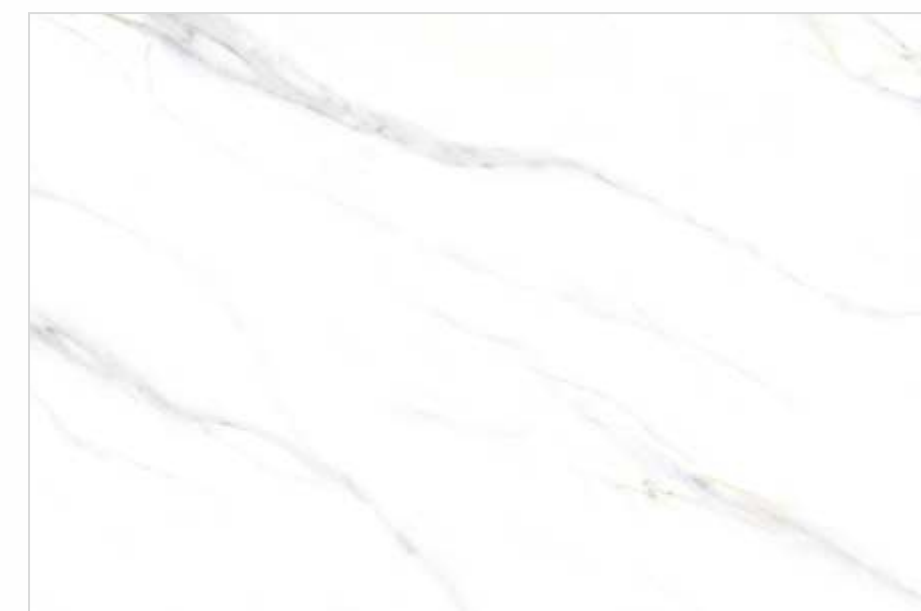
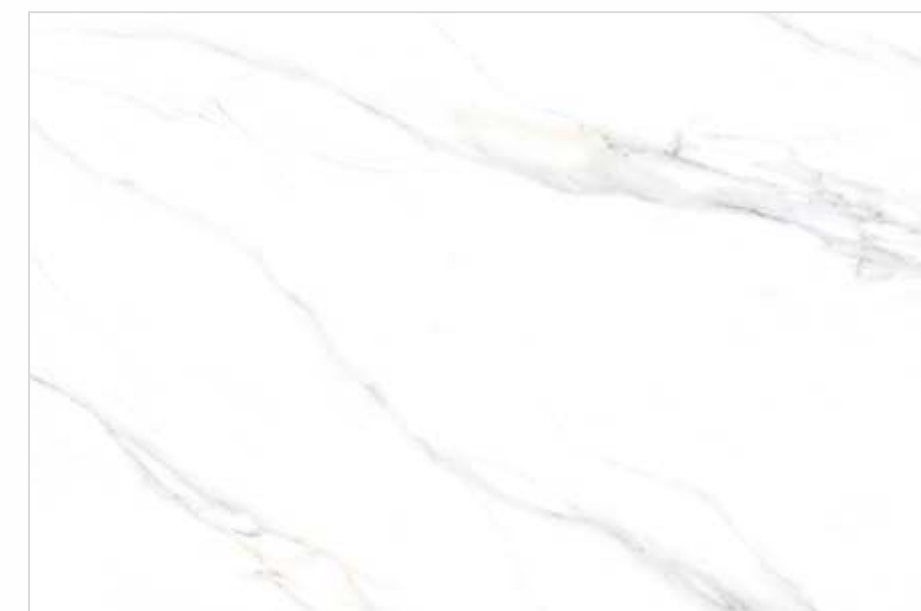
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italica
INNOVATING TRENDS

PALIDO WHITE

NEW

Random-04



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Polished
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ARABELLA WHITE

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ORTIZ BROWN

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MARMO ONICE AQUA

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MARMO ONICE ROSE

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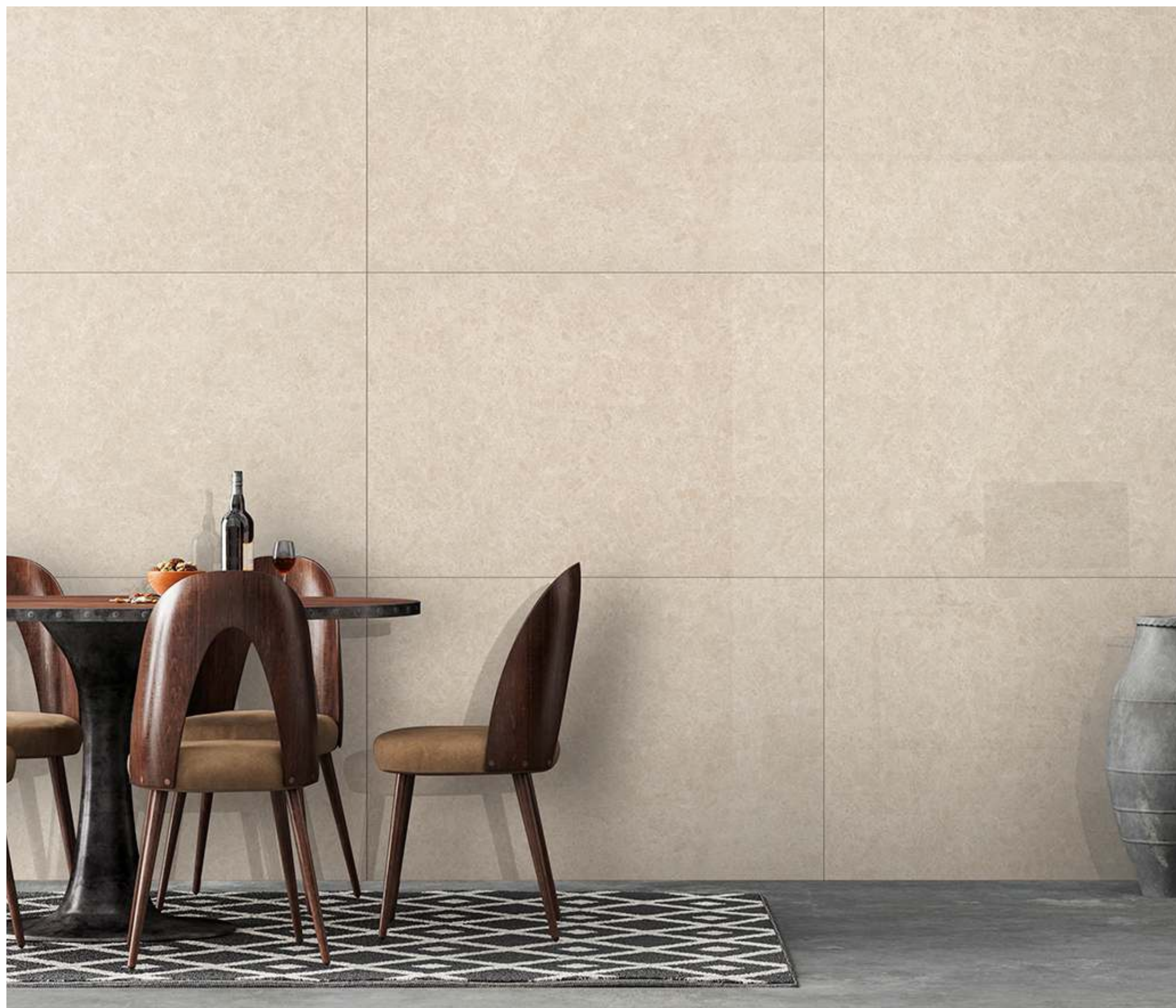
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AURA STONE

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LOMA BEIGE

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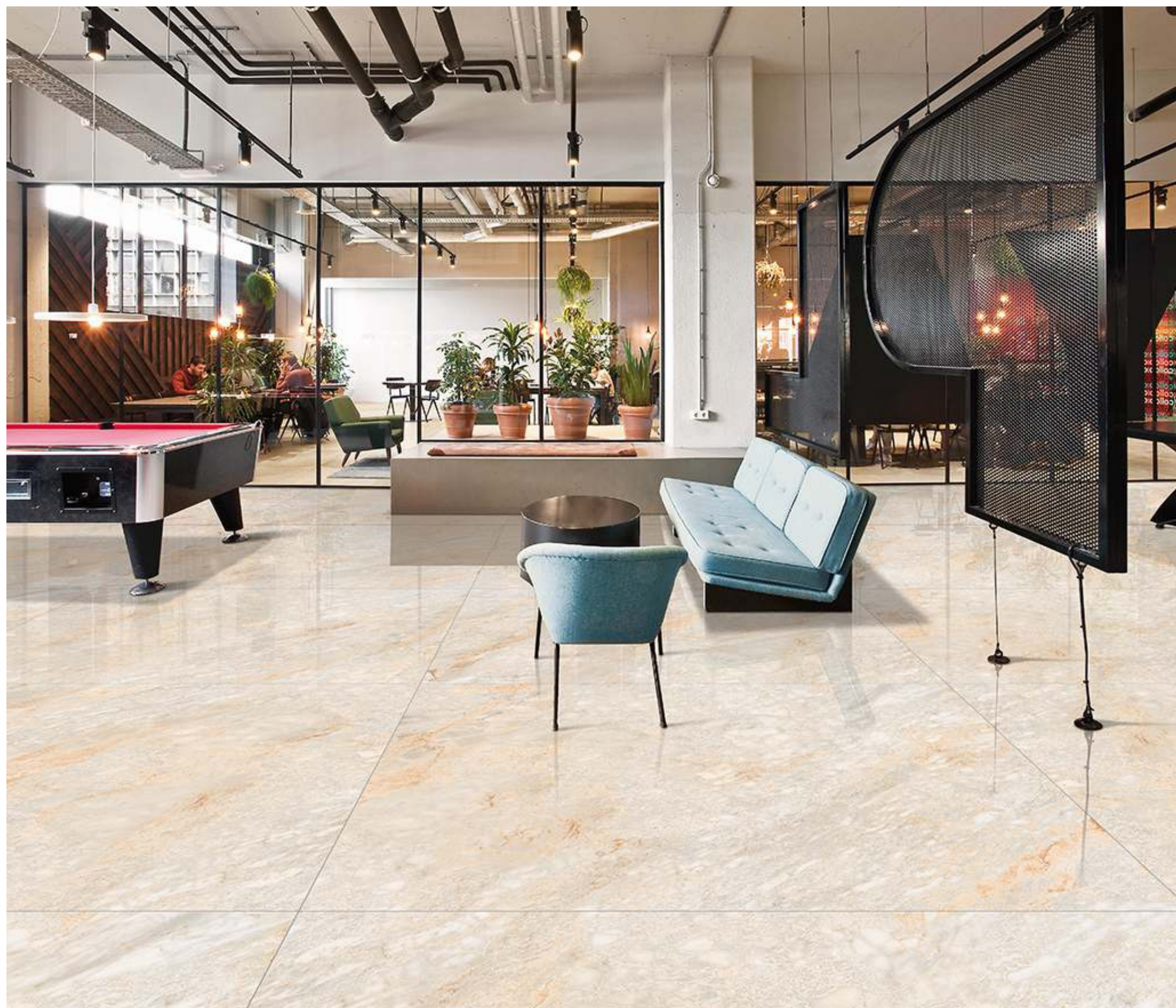
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NAIROBI BEIGE

NEW

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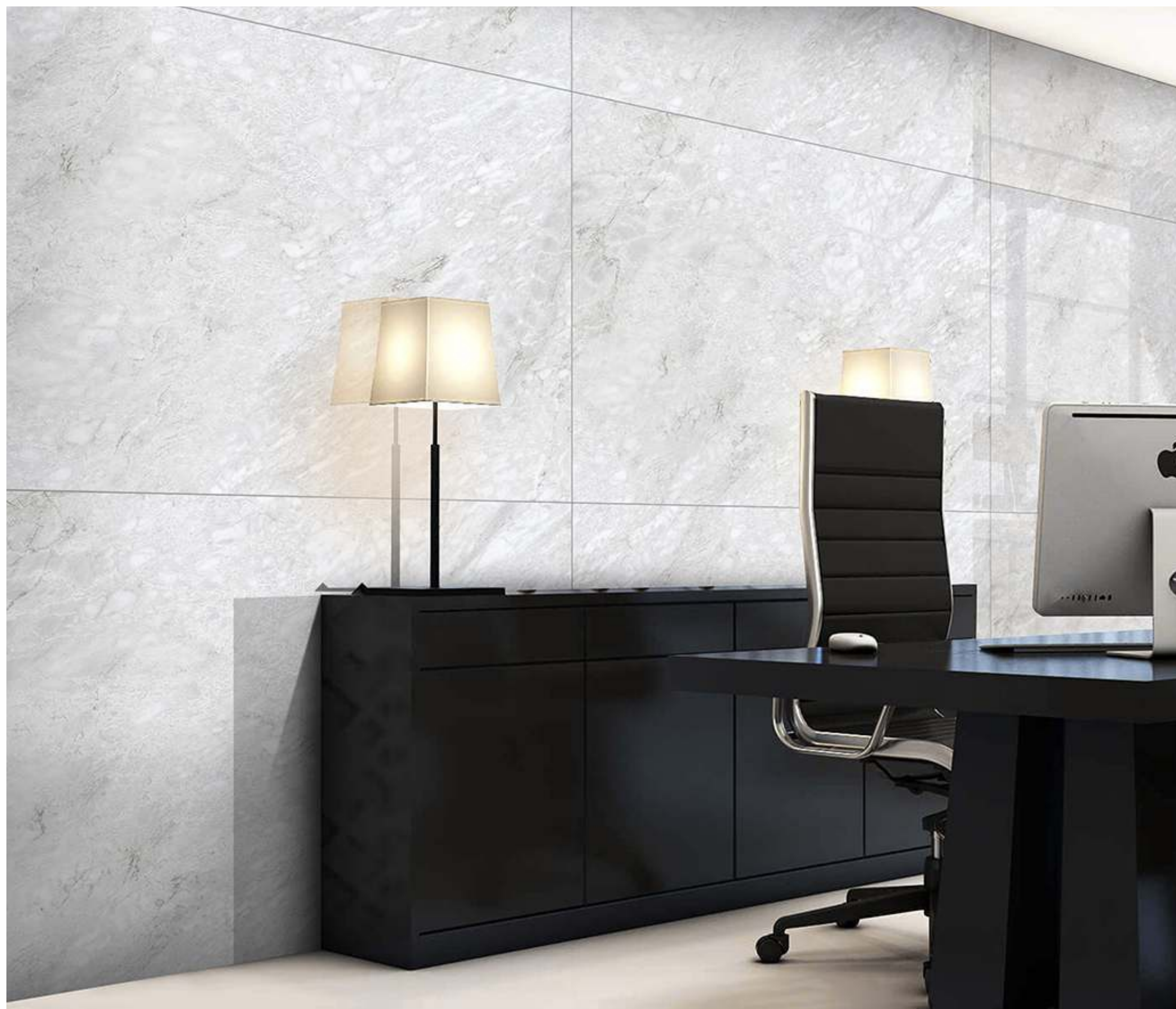
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NAIROBI GREY

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MARBILO MINT

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ARIZ CREMA

Random-03



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TECHNICAL SPECIFICATIONS

GLAZED VITRIFIED TILES



CHARACTERISTIC		INTERNATIONAL STD ISO 13006/EN 176 GROUP BIa	Italica VALUE
DIMENSION & SURFACE QUALITY			
Deviation in Length		ISO-10545-2	±0.6%
Deviation in Thickness		ISO-10545-2	±5%
Straightness of Sides		ISO-10545-2	±0.5%
Rectangularity		ISO-10545-2	±0.6%
Surface Flatness		ISO-10545-2	±0.5%
PHYSICAL & THERMAL PROPERTIES			
Water Absorption		ISO-10545-3	Italica value <0.5%
Breaking Strength		ISO-10545-11	> 1300 N
Flexural Strength (Modulus of Rupture)		ISO-10545-4	> 35 N/mm2
Mohs Hardness		EN-101	Min. 4 (Polished/Satin/Glamour)
			Min. 5
			(Matt/Fusion/Converse/Dazzle/Dazzy/Metox /Stonelo/Textura/Nutech/wood legacy)
			Min. 6 (Gritty/Grezzo RIO)
Resistance to Surface Abrasion		ISO-10545-7	PEI II (Glamour)
			PEI III (Polished/Satin/Dazzle/Dazzy/Nutech)
			PEI III / IV (Matt/Fusion/Converse/ Metox/Stonelo/Textura/wood legacy)
			PEI V (Gritty / Grezzo RIO)
Skid Resistance (Slip Resistance)		ISO-10545-17	< R9 (Polished/Satin/Glamour)
			R9
			(Matt/Fusion/Converse/Dazzle/Dazzy/Gritty/ Metox/Stonelo/Textura/Nutech/wood legacy)
			R10 (Grezzo RIO)
Frost Resistance		ISO-10545-12	Frost Proof
Thermal Shock Resistance		ISO-10545-9	No Damage
Moisture Expansion		ISO-10545-10	NIL
CHEMICAL PROPERTIES			
Resistance to low concentrations of acids and alkalis		ISO-10545-13	No Damage
Resistance to high concentrations of acids and alkalis		ISO-10545-13	No Damage
Resistance to household chemicals		ISO-10545-16	No Damage
Resistance to Staining		ISO-10545-14	No Damage

PACKING DETAILS

Dimension (MM)	Box		
	Pieces	Sq. Mtr.	Sq. Feet
1200x1800 MM	2	4.32	46.50

Designed in
ITALY 



Designed in
ITALY 



CORPORATE OFFICE & PLANT

Italica Granito Pvt Ltd.

Matel Road, 8-A, National Highway.
Morbi - 363 621, Gujarat (INDIA).

M: +91 70690 11151
E: info@italicatiles.com
www.italicatiles.com

